



Biographical Sketch for Donna Sneeringer M.P.A. Assistant Director, California Product Stewardship Council

Donna Sneeringer brings to the position a vast knowledge of non-profit management, public policy and media strategy. She has extensive experience doing presentations before large and small groups to educate on policy issues and has worked for many years building coalitions between diverse organizations, government and the private sector.

Her experience began in Los Angeles working on state contracts and developing programs and community services in the San Fernando Valley. In 1999, Ms. Sneeringer joined the management team at Child Action, Inc. and worked for eleven years. During her tenure she grew through various positions in the organization spending the last five years as their Public Affairs Manager focusing on local, state and federal public policy issues, contract management, fund development, agency communications and media relations. In addition, Ms. Sneeringer works as a consultant on Government Relations assisting non-profit organizations as they navigate issues in state and local government.

Ms. Sneeringer holds a Masters Degree in Public Administration and Graduate Certificate in Political Management from the University of Southern California, and a Bachelors Degree in Child Development from California State University, Northridge. Ms. Sneeringer has also served as a member of various statewide and national association Boards of Director's in the field of early childhood education. She also served as a Sacramento County Board of Supervisors appointee on the Sacramento County Children's Coalition from 2005-2011, including in the role of Chair from 2009-2010.