



July 18, 2011

Ron Perkins
Executive Director
Ag Container Recycling Council
223 South Main Street
Lexington, Virginia 24450

RE: Invitation to Receive Bow and Arrow Award at Ceremony August 2, 2011

Dear Ron:

On behalf of the [California Product Stewardship Council \(CPSC\)](http://www.CalPSC.org) in partnership with the [California Resource Recovery Association \(CRRA\)](http://www.CalPSC.org), we first congratulate the Ag Container Recycling Council as the winner of the Bow and Arrow Award for Coalition Building!

As a winner, we invite you to attend the 2011 Awards Reception to be held at **4:45 p.m. on Tuesday, August 2, at the Loews Coronado Bay Resort in San Diego, California** during [CRRA's 35th Annual Conference and Trade Show](http://www.CalPSC.org). As an award winner you and one guest will be admitted to the reception compliments of the conference. If you have additional people you would like to have attend the award ceremony, the tickets are available on [CRRA's website](http://www.CalPSC.org) at \$50 per person. Their website also lists options for accommodations.

CRRA's annual conference is the premier recycling and resource conservation event in California, bringing together over 500 professionals engaged in reuse, recycling, composting, extended producer responsibility, and recyclable materials market development activities.

CPSC will be honoring the Ag Container Recycling Council as only one of four companies and organizations that have shown business and organizational leadership to be good product stewards. Congratulations on this great achievement!

The media will also be invited to cover the "recycled" red carpet (donated by Bentley Prince Street) and will conduct interviews and be present at the awards ceremony.

In addition to the event at the CRRA Conference, we would be happy to make an additional local presentation of your award at an event in your community. We feel this additional presentation will provide you an opportunity to gain local community exposure and promote the good work you are doing on Product Stewardship.

We certainly hope you can attend the awards presentation ceremony so please RSVP to me at heidi@calpsc.org or call (916) 480-9010 no later than Thursday July 21, 2011 with the full names and titles of those attending so we can have name badges made for everyone.

I look forward to thanking you in-person,

Heidi Sanborn
Executive Director



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