



# AMAZON

select paints

Amazon Environmental, Inc.

6688 Doolittle Ave.

Riverside, CA 92503

[www.amazonp](http://www.amazonp.com)

Lorraine Segala : (951) 588-0206

John Segala : (763) 572-0800

# Agenda

- ☛ Recycled Paint: Quality and Benefits
  - Green Seal Certification
    - Environmental Requirements for Approval
    - Performance Requirements for Approval
  - Environmental Benefits of Recycled Paint
  - Amazon Select Paints

# Quality Control

✔ Certified by Green Seal



✔ Approved by Master Painters Institute



# Green Seal Certification

“The Green Seal standard establishes environmental and performance requirements for recycled content interior and exterior latex paint”

## Environmental Standard

- Green Seal does site visit to audit facility, processes and procedures
- Green Seal evaluates any virgin raw materials that are added to paint

# Green Seal Certification

## Performance Standard Set by MPI

- Master Painters Institute (MPI). Establishes quality standards and performs quality assurance testing in the architectural painting and coating application industries
  - Recycled paint specs are same as virgin paint
  - Viscosity, hiding power, gloss, sheen, fineness of grind. Also, scrubability, biological growth, adhesion, accelerated weathering, and others.
  - Samples tested 2-4 times annually, depending on category

# Environmental Benefits

- ☞ Resources that would have gone into making new, virgin paint are saved.
  - Estimated that 115 pounds of CO<sub>2</sub> is saved per gallon when recycled paint replaces virgin paint
    - 115 pounds of CO<sub>2</sub> equivalent to burning 5 gallons of gas in a car.
    - Higher energy savings than steel or glass recycling
  - Keeps leftover paint out of landfills or worse
- ☞ Low VOC paint vs. Recycled Paint
  - Recycled paint better for the environment



## Amazon Select Paint™ is Green Seal certified

- Available directly from Amazon and from select distributors (see our web site)
- 12 standard colors
- ☞ Recover® brand paint
  - Sold by Dunn-Edwards
    - Same quality paint but not Green Seal certified