



# PaintCare Update

California Product Stewardship Council Call

April 29, 2010



# Start Date

- May 1, 2010 start date contingent on Oregon Department of Environmental Quality approval of Program Plan or legislative deadline
- No approval to date
- Legislation provides that “Beginning no later than July 1, 2010, or two months after the plan is approved, *whichever occurs first...*”



# Program Plan Submission

- Program Plan submitted February 1, 2010
- Informal Comments Received February 16<sup>th</sup>
- Revised Program Plan Submitted March 1<sup>st</sup>
- Formal Comments Received March 22<sup>nd</sup>
- Informal Response to Comments Submitted April 5<sup>th</sup>
- Conference calls and meetings to resolve outstanding issues



# Plan

- Products
- Current Participant List
- Current Brand List
- Budget and Assessment Rate
- Proposed Collection Sites
- Transportation/Processing
- Education



# Products

## **Program Products** (maximum containersize of 5 gallons):

- Interior and Exterior Paints: Latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Waterproofing concrete/masonry/wood sealers and repellents (not-tar-based or bitumen-based)
- Melamine, metal and rust preventative
- Primers, undercoaters and sealers
- Stains and Shellacs
- Swimming Pool Paints (single component)
- Varnishes and urethanes (single component)
- Lacquers, Lacquer Sanding Sealers, and Lacquer Stains
- Wood Coatings (containing no pesticides)

## **Non-Program Products** (regardless of container size):

- Industrial Maintenance Coatings
- OEM and Industrial surface coating (shop application) paints and finishes
- Aerosol Paints
- Automotive Paints
- Marine Paints
- Craft Paints
- Caulking Compounds, epoxies, glues or adhesives
- Colorants and tints
- Resins
- Paint Thinners, mineral spirits or solvents
- Paint Additives
- Pesticide containing products
- Roof patch or repair
- Tar-based or bitumen based products
- 2-Component Coatings
- Deck Cleaners
- Traffic Coatings



# Current Participants and Brands

- List of producers (manufacturers) that have registered as participants in the program to date
  - Will be updated prior to start date
- List of brands sold in Oregon by these producers
  - Will be updated prior to start date
  - Will be updated on a periodic basis
- Lists will be on DEQ website for retailer check



# Budget and Assessment Rate

- 5 year program budget submitted
- Assessment Rate
  - \$.0 per container <1/2 pint
  - \$.35 per container >1/2 pint
  - \$.75 per gallon container
  - \$1.60 per container >gallon to 5 gallon



# Proposed Collection Sites

- List of sites that have expressed interest
- Will be update prior to start date with list of sites under contract
- Proposed to have 50% of the sites operational by start date
- 25% additional by new date
- Remaining proposed sites by new date
- Additional sites/events as warranted



# Transportation/Processing

- Service providers selected for:
  - Transportation
  - Latex management
  - Alkyd management
- Disposition of program products
  - Reuse
  - Recycling
    - into paint
    - Into cement additive
  - Fuel Blending
  - Disposal



# Educational Materials

- Posters for every retail outlet focusing on “buy right” aspect and program fundamentals
- Counter cards for every retail outlet focusing on PaintCare Recovery Fee amount; accepted products and collection infrastructure
- Website and 1-800-Clean-up Number
- Radio, TV and Trade Show presence



Front



# From Garage to Glorious.

Give your old paint new life with PaintCare, a new non-profit program established to manage the reuse, recycling and proper disposal of old paint. As of May 1, 2010 a PaintCare Recovery Fee has been applied to the purchase price of each unit of paint sold in the state of Oregon, based on a graduated container rate.

For this nominal fee, PaintCare will dramatically increase collection centers throughout Oregon, establishing more convenient opportunities for recycling and proper disposal of your leftover paint.

Container Size	Fee Per Unit
1/2 Pint or Less	No Charge
More Than 1/2 Pint to 1 Gallon	\$0.35
Gallon	\$0.75
More Than 1 Gallon to 5 Gallon	\$1.60



Back

To find a collection center near you please call 1.800.CLEANUP or visit [www.paintcare.org](http://www.paintcare.org)

### Accepted Products

- Exterior and Interior Paints: Latex, Acrylic, Water-based, Alkyd, Oil-based and Enamel (all types of finishes and sheens, including textured coatings)
- Deck Coatings and Floor Paints (including elastomeric)
- Lacquers, Lacquer Bonding Sealers and Lacquer Stains
- Melamine, Metal and Rust Preventatives
- Primers, Undercoatings and Sealers
- Stains and Shellacs
- Swimming Pool Paints (single component)
- Varnishes and Urethanes (single component)
- Waterproofing, Sealers and Epoxies: Concrete, Masonry and Wood (no tar or bitumen-based)
- Wood Coatings (containing no pesticides)

### Not Acceptable

- Aerosol Paints
- Automotive Paints
- Coating Compounds, Epoxies, Glues or Adhesives
- Colorants and Tints
- Craft Paints
- Deck Cleaners
- Industrial Maintenance Coatings
- Marine Paints
- OEM and Industrial Surface Coatings, Paints and Finishes (shop application)
- Paint Additives
- Paint Thinners, Mineral Spirits or Solvents
- Pesticide Containing Products
- Resins
- Roof Patch or Repair
- Tar or Bitumen-based Products
- 2-Component Coatings



# Take the guesswork out of buying paint.

## THE PAINT CALCULATOR

Width Length (in feet)



With our handy paint calculator, buying the right amount of paint for your next project has never been easier. Find the right amount in just two easy steps:

1. Measure the height and width of your space.
2. Locate the correlating values on the chart.

Measuring before you buy will help you save money, the environment and the space needed to store your unused paint.

For more information please call 1.800.CLEANUP or visit [www.paintcare.org](http://www.paintcare.org)



buy right. reuse. recode.



# Collection site poster

**RECYCLE YOUR  
PAINT HERE.**

Give your old paint new life with PaintCare, a new non-profit program established to manage the reuse, recycling and proper disposal of unused paint. This store is a proud partner, helping to provide more convenient opportunities to recycle and properly dispose of your leftover paint. Please join us in protecting the environment and preserving our valuable resources through recycling and proper disposal.

To learn what products are accepted by the program either ask your sales associate, call 1.800.CLEANUP or visit [www.paintcare.org](http://www.paintcare.org)

 paintcare.org

buy right. reuse. recycle.



# Questions?

- Alison Keane
  - 202-317-3703
  - [akeane@paint.org](mailto:akeane@paint.org)
- [www.paintcare.org](http://www.paintcare.org) (www.productcare.org)

