



CPSC

**California Product
Stewardship Council** SM

**Webinar: Solving California's Paint
Dilemma Through Product
Stewardship**

CPSC Mission



To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

Why Do We Need EPR for Paint?



The Cost of Managing Leftover Paint



- US EPA estimates that 10% of all paint sold becomes waste
- 2 million gallons per year are disposed as hazardous waste in CA
- Average cost is \$8 per gallon to dispose
- CA local governments spend approximately \$27 million per year to manage leftover paint
- Statewide, we collect less than 10%
- Paint is the biggest category, by weight and volume, for HHW programs.

What Are We Doing About it?

- CPSC is partnering with San Joaquin, Tehama, San Francisco and CalRecycle on a paint product stewardship pilot program
- Looking at lessons learned from other successful programs (Ore.)
- Working with paint industry
- Supporting the paint bill AB1343 (Huffman)
- Education and outreach – like today's webinar!

CPSC Partners (4/28/10)

Platinum Partners

- Recology
- Republic Services



Gold Partners

- California Resource Recovery Association
- Marin Sanitary Service
- Product Policy Institute



CPSC Partners (4/28/10)



Silver Partners

- Peninsula Packaging Company



Bronze Partners

- Amador Disposal
- Amazon Environmental, Inc.
- Ecology Action
- Johnson's Environmental Products
- PSC Environmental Services
- Visions Paint Recycling



Contact CPSC



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