



“What is the good of having a nice house, without a decent planet to put it on?” — *Henry David Thoreau*

Visions Paint Recycling, Inc.





Topics

- Lead by example
- Evolution, and improvements
- Recycled latex paint marketplace
- Work that remains
- Visions Paint products
- Visions Paint availability



Lead by example

- **Education** of procurement officers throughout DGS
- **Enforcement** of current purchasing requirements for recycled latex paint
- **Specification** of recycled latex paint for construction and maintenance projects



Evolution, and improvements

- *Parallel growth* to paper industry
- In concert with the “*Green*” movement
 - Quantity
 - Collection
 - Quality
 - Segregation
 - Testing (MPI)
 - Standards
 - Certification (Green Seal)
 - Parallel major manufactures
 - Demand
 - Architectural specification
 - State and federal procurement



Recycled latex paint marketplace

- **State projects**
 - California Housing Authorities
 - Department of Corrections
 - Department of Transportation
 - Department of Parks & Recreation
- **Federal projects**
 - Department of Defense
 - Department of Energy
- **Private industry**
 - Low income housing
 - New housing
 - Home owners
 - Painting contractors
 - Green projects
- **Architectural specification**



Work that remains

- Reach **larger customer base**
 - Government procurement sources
 - State agencies meeting 50% recycled product compliance
- Make recycled latex paint ***contract mandatory***
- Major manufacturer and retailer ***product placement***
- ***National acceptance*** of recycled latex paint use



Visions Paint products

- **Twenty (20)** stock colors.
- **Workhorse** Exterior Acrylic Latex
 - Flat • Eggshell • Semi Gloss
 - Masonry Primer • High Bond Primer • Graffiti Cover Up
- **Workhorse** Interior Acrylic Latex
 - Flat • Eggshell • Semi Gloss
 - Wall Board Primer
- **Vision** Interior Low VOC Latex
 - Flat • Eggshell • Semi Gloss
 - Available in light to medium colors.
- **Custom colors** available upon request.
- **State Contract # 1-08-80-10**



Visions Paint availability

- Direct *from Visions Paint Recycling*
(800-770-7664 Toll Free)
- Selected ***Ace Hardware*** locations
- Available at all **Warehouse Paint** stores



Paint Recycling, Inc.

Quality Latex Paint

Visions Paint Recycling, Inc.

Quality Latex Paint

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