

KELLY-MOORE

PAINTS™

 **ecoat®**
Recycled Paint Products



The Kelly-Moore Paint Company has been recycling post consumer latex paint waste since the mid 1990's.

Our E-Coat products are created using the “remanufactured” recycling method using Kelly-Moore manufactured post-consumer waste.



- Color Availability:
 - E-Coat is now available in 10 ready-made colors at no additional cost. E-Coat has the capability to custom tint a variety of colors at no additional cost. Custom colors now represent a large percentage of the orders placed by Painting Contractors, State, Federal or Local Government Agencies.



- **Product Availability:**

- E-Coat is available in interior or exterior flat, eggshell and semi-gloss finishes.

- **Advantages:**

There are sufficient advantages to purchasing and applying E-Coat Recycled Latex Paint Products.

- Major Cost Savings Versus Virgin Product
- The Ability to Continue With or Change Color Schemes
- Purchasing E-Coat Recycled Latex Paint Products Will Help Satisfy the Mandated Procurement Goal to Purchase RCP for State Facilities



- E-Coat has been tested for performance by MPI (Master Painter’s Institute) and is approved in recycled latex product categories #10RR, 15RR, 44RR, 52RR, 53RR, and 54RR.
- E-Coat “Green Seal” Certification Update
 - Samples have been submitted.
 - Kelly-Moore anticipates obtaining Green Seal Certification by the end of the first quarter of 2011.



- For more information please contact:
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