



CPSC

California Product
Stewardship Council SM

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Paint Wise: Making Paint Purchasing Decisions that Matter

Paint Stewardship Workshop: October 14, 2010



Presentation Overview

- Understand Environmentally Preferable Purchasing (EPP)
- Learn about recycled-content paint and the Green Seal standard.
- Understand how to incorporate EPR into green purchasing and foster the use of recycled-content products.

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What is EPP?

- Environmentally Preferable Purchasing
- “Green” procurement
- Products AND services

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Be Paint Wise! Responsible Paint Procurement



Why Use Recycled Paint?

- Quality and Selection
 - Proven to perform to same standards as virgin paint
 - Available for interior/exterior projects
 - Variety of colors/sheens

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Why Use Recycled Paint?

- Lower Cost
 - Often less expensive than virgin paint
 - Less expensive to recycle paint than to produce new paint

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Why Use Recycled Paint?

- Environmental Benefits
 - Contains at least 50% recycled content
 - Closes the recycling loop!

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What to assess when making recycled paint purchasing decisions

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Paint Selection Criteria

- Purchase the correct amount
 - Saves money
 - Reduces waste
 - Estimate use with online paint calculator

- Purchase GS-43 Paint

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What is GS-43?

- Green Seal (GS) Standard for Recycled Latex Paint
 - Established environmental performance requirements for recycled content latex paint
 - Interior
 - Exterior

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What is GS-43?

- Consolidated Paint
 - contains a minimum of 95% post-consumer paint with a maximum of 5% secondary industrial or virgin materials
- Reprocessed Paint
 - contains a minimum of 50% post-consumer paint, with a maximum of 50% secondary industrial or virgin materials

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What is GS-43?

- Green Seal Standard for Recycled Latex Paint
 - Undergone extensive performance reviews
 - Meets low VOC criteria
 - Contains minimum **50% POST CONSUMER** recycled content

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What is GS-43?

- Green Seal Standard for Recycled Latex Paint
 - Meet **ALL** applicable Master Paint Institute performance standards.
 - Same performance standards as virgin paint.

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For Additional Resources Visit...

- CPSC Website – paint project

<http://www.calpsc.org/projects/SanJoaquin.html>

- Guidelines on how to create an EPP from scratch

- Example paint procurement language

- Example paint EPR language

<http://www.calpsc.org/projects/SanJoaquin/EPR-Language-Final-Draft.pdf>

- Recycled paint fact sheet

<http://www.calpsc.org/projects/SanJoaquin/EPR-Language-Final-Draft.pdf>

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For Additional Resources Visit...

- www.greenseal.org/findproduct/paints_coatings.cfm

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Green Seal Certified Products/Services

Recycled Content Latex Paint		
Manufacturer	Product Name	Standard
Amazon Environmental	Amazon Select Recycled Latex Paint	GS-43 Recycled-Content Latex Paint
Metro	MetroPaint Interior/Exterior Low-Sheen Recycled Latex Paint	GS-43 Recycled-Content Latex Paint
Visions Recycling	Workhorse Interior (Latex Flat, Latex Eggshell, Latex Semi-Gloss) Workhorse Exterior (Latex Flat, Latex Low Sheen)	GS-43 Recycled-Content Latex Paint



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How to incorporate EPR into your procurement policies



Procurement Contract Language

- Review procurement specifications
 - Ensure that outdated/unnecessary requirements do not exclude any products from consideration
 - Ex: paint

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Procurement Contract Language

- Amend procurement specifications
 - Include recycled-content product language
 - Ask for 'take-back'

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- Resource: Sample language in DGS Best Practices Manual for EPP
 - <http://www.green.ca.gov/EPP/Introduction/default.htm>



Procurement Contract Language

- Include product specific EPR clause
 - visit www.calpsc.org for examples
 - Add language that requires vendor to 'take back' unused products

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For Additional Resources Visit...

- www.pd.dgs.ca.gov/contracts/usingcontracts.htm
 - Information about using statewide contracts to purchase recycled paint

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Thank You!

- Questions?

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