



Paint Recycling, Inc.

Quality Latex Paint

"You must be the change you wish to see in the world."

— Mahatma Gandhi

Visions Paint Recycling, Inc. (Visions)





Key Questions

1. What impact will the California Paint Bill have?
2. What are “We” going to do with all this left-over latex paint?
3. What can “I” do to help?
4. What is Visions role?
5. What remanufactured latex paint products does Visions produce?
6. Where can I purchase Visions remanufactured latex paint?
7. What is the State of California doing?



What impact will the California Paint Bill have?

- **AB 1343 (Huffman), Architectural Paint Recycling Act**
 - Creates a transitional system for private industry to accept associated latex paint management costs and responsibilities from cities, and counties in the State of California.
 - Private industry can produce process excellence through product stewardship that benefits consumers and the environment.
 - Government will participate with industry stakeholders towards public education and outreach concerning latex paint procurement, use, and disposal “best practices”.
 - Latex paint recycling will gain broader acceptance as it integrates with other public and private sector recycling efforts.



What are we going to do with all this left-over latex paint?

- Industry stewards must cooperate to establish sustainable latex paint products
 - Collection and drop off
 - Receiving and sorting post consumer material
 - Recycle and remanufacture latex paint
 - Niche market development (State/Government procurement)
 - Innovation and new products development
 - Organize sustainable distribution channels



What can "I" do to help?

1. **Educate** through outreach programs the use of recycled latex paint
2. **Recognize** increase in quality of remanufactured latex paint today
3. **Recommend** the purchase of quality remanufactured latex paint products
4. **Specify** quality remanufactured latex paint be used on all projects
5. **Promote** sustainable latex paint products
6. **Buy** Visions Green Seal certified and MPI performance standard tested remanufactured latex paint products



What is Visions role?

- Helping to create an efficient distribution channel for public and private sector purchasing of remanufactured latex paint
 - Creator of quality post consumer latex paint products that meet architectural specification for interior and exterior use
(see our website for Glidden Professional and Sherwin Williams specifications)
 - Product steward for remanufactured latex paint
 - Post consumer latex paint products visionary
 - Educate the public about recycled latex paint availability and quality
 - Extend its contract for California State recycled latex paint



Visions Paint products

- **Twenty (20)** stock colors.
- **Custom colors** available upon request.
 - ❖ **Visions Interior (Low VOC) Latex**
 - Flat • Eggshell • Semi Gloss
 - Available in light to medium colors.
 - ❖ **Workhorse Interior (Recycled Content) Acrylic Latex**
 - Flat • Eggshell • Semi Gloss
 - Wall Board Primer
 - ❖ **Workhorse Exterior (Recycled Content) Acrylic Latex**
 - Flat • Eggshell • Semi Gloss
 - Masonry Primer • High Bond Primer • Graffiti Cover Up
 - ❖ **Workhorse Exterior (Recycled Glass Beads) Textured Acrylic Latex**
 - Flat • Eggshell
 - Masonry Primer • High Bond Primer • Graffiti Cover Up
- **State Contract # 1-08-80-10**



Where can I purchase Visions remanufactured latex paint?

- **Direct from *Visions Paint Recycling***
 - **916-564-9121** California customers
 - **800-770-7664** Toll Free
- Selected ***Ace Hardware*** locations
- Available at all **Warehouse Paint** stores
- Request our paints through **major manufactures**



What is the State of California doing?

- ✓ Lead by example
- ✓ Specifying remanufactured latex paint products
- ✓ Making current recycled latex paint contracts mandatory
- ✓ “Greening” the state through purchasing of sustainable latex paint products
- ✓ Bolstering latex paint recycling education and outreach efforts



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