



***Extended Producer Responsibility Roundtable:
Exploring Solutions for the Future***

AGENDA

Tuesday November 16, 2010

Hosted by:

Sustainable Products and Solutions Program at the Center for Responsible Business, Haas-UC Berkeley,
California Product Stewardship Council (CPSC) in Partnership with the
Del Norte Solid Waste Management Authority

Electronics Roundtable Goal:

Explore sustainable solutions to the challenges of managing electronics using a product stewardship model. By bringing academics, NGOs, retailers, manufacturers and waste management companies together, we will explore a full range of solutions and shared opportunities including public policy, technology, partnerships and sustainable design.

Bancroft Hotel, 2680 Bancroft Way, Berkeley CA 94704

- 12:00 – 1:00 Lunch and networking
- 1:00 – 1:15 Welcome, Roundtable Goals and Introductions – Tony Kingsbury & Heidi Sanborn
- 1:15 – 2:15 Bob Boggio, Pike Research – Electronics EPR: Issues and Opportunities
40 minute presentation and 20 minute discussion
- 2:15 – 3:45 Electronics EPR
Panel: Heidi Sanborn, CPSC, Facilitator
 Sego Jackson, Snohomish County, WA
 Renee St. Denis, SIMS
 Tim Dunn, Best Buy
- 3:45 – 4:00 Networking Break
- 4:00 – 4:15 Closing the Loop: Why Not in California? – Mike Biddle, MBA Polymers
- 4:15 – 5:00 Facilitated Discussion with Wrap up and Next Steps – Heidi Sanborn, CPSC
Moving Forward on Electronics: Finding the Common Ground

Dinner and Reception: Shattuck Hotel, 2086 Allston Way, Berkeley, CA

- 6:00 – 6:30 Reception
- 6:30 – 7:30 Dinner
- 7:30 – 8:30 Speaker – Bill Shireman, Future 500 – A Model for Driving Change in a World of Polarized Politics



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