



PerfPower Corporation



Company Overview – PerfPower Corporation

- Dedicated to a cradle to cradle approach in selling alkaline batteries
 - “Design-it-Green and Take-it-Back”
 - Comparable in performance to major brands: offered with performance guaranteed
 - Made from recycled materials (where possible), and
 - We recycle all our batteries at no cost to you
- Dedicated website (iRecycled.com) designed to manage PerfPower *FREE Recycling program*
 - Truly FREE, PerfPower absorbs all recycling cost at no charge to our customers
- Socially responsible company through affiliation with Autism Speaks

Commercial Accounts

- NY State Preferred source through Office of General Services (OGS)
- Choice Hotels Group/Best Western/Sysco Guest Supply
- Commercial Distributors include: Paper Enterprises, Guest Supply, D&H, Blue Ribbon (San Francisco)



PerfPower Design-it-Green and Take-it-Back

- Performance Guaranteed- Tested to last as long as major brands
- Made with Recycled Paper, Plastic, Steel Can and use Soy Ink
- No Lead, No Mercury and No Cadmium
- RoHS Compliant and restricted of hazardous materials
- Recyclable
- 5-Year Shelf Life
- Free Recycling (\$99.95 value for 20lbs based on competition)



iRecycled.com

Easy to Recycle for FREE

Step 1: Go to www.iRecycled.com

Step 2: Click on Consumer or Commercial Account

Step 3: Register

Step 4: Receive a Welcome Email

Step 5: Order the Free USPS Medium Flat Rate Box

<https://shop.usps.com/webapp/wcs/stores/servlet/OrderItemAdd>

Step 6: PerfPower tracks your battery usage

Step 7: PerfPower sends FREE USPS label when qualified

Step 8: Batteries are sent to **Battery Solutions**, our partner who recycles PerfPower alkaline batteries.

*Consumers use the small flat rate box from USPS

The screenshot displays the iRecycled.com website interface. At the top left is the logo with the tagline "A Free Battery Recycle Initiative". A green navigation bar contains links for HOME, HOW IT WORKS, WHERE TO BUY, DID YOU KNOW?, NEWS, ABOUT US, CONTACT US, MY PROFILE, and LOGIN. The main content area features a large banner for the "TRUE FREE Recycling Initiative" with images of GO GREEN batteries. To the right is a registration form with fields for "Consumer" or "Commercial" account, first and last name, email, and zip code, followed by a "REGISTER" button. Below the banner is a three-step process diagram: 1. Register, 2. Enter code and accumulate points, 3. Print label for free shipping. A "Retail Locator" section includes a map of the US and a form to enter zip code and select a state. A "Featured Product" section shows GO GREEN battery packs with a "BUY NOW" button. On the right side, there are two promotional boxes: one for a "FREE Battery Recycling Kit" with an "ADD POINTS" button, and another for "AUTISM SPEAKS" with a "Learn more" button.

Free Commercial Recycling Program

- The Medium/Small Flat Rate Shipping box is available free of charge at any United States Post Office or when ordered online.
- Allows easy collection and return of PerfPower™ Alkaline Batteries



- Companies offer similar programs
 - Sample of a 13lbs box for \$99.95

BatteryTracker™
BatteryTracker containers are perfect for collecting and recycling used dry-cell batteries.

Recycling package includes:

- Sealable plastic bag
- Bucket with locking lid
- Shipping to your facility
- Prepaid return shipping label
- Emailed recycling certificate of compliance with federal and state universal waste regulations
- Online records management

Acceptable batteries

Alkaline-Nickel buckets:

- Alkaline
- Carbon-Zinc

Step 1. Select Container and Add to Cart

BatteryTracker

TBH - 0.6 gallon Alkaline/Nickel	\$79.95	Qty: <input type="text"/>
Capacity: 8 lb assorted dry cell batteries Dimensions: 6.15" diameter x 6.62" h		
<input type="button" value="ADD TO CART"/>		
TB1 - 1.25 gallon Alkaline/Nickel	\$99.95	Qty: <input type="text"/>
Capacity: 13 lb assorted dry cell batteries Dimensions: 7.77" diameter x 8.25" h		
<input type="button" value="ADD TO CART"/>		
TB3 - 3.5 gallon Alkaline/Nickel	\$149.95	Qty: <input type="text"/>
Capacity: 41 lb assorted dry cell batteries Dimensions: 10.2" diameter x 11" h		
<input type="button" value="ADD TO CART"/>		
TBL - 5 gallon NonSpillable Lead Acid	\$149.95	Qty: <input type="text"/>
Capacity: 66 lb non-spillable lead acid Dimensions: 10.18" diameter x 15" h		
<input type="button" value="ADD TO CART"/>		

- Millions of Batteries are being recycled by customers who pay for it.

PerfPower recycles its batteries for FREE!



- PerfPower uses Battery Solutions to recycle its alkaline batteries
- Battery Solutions, Inc. was founded in 1991
- Battery Solutions, Inc. (BSI) is a permitted Large Quantity Handler of all types of universal waste, with facilities in Michigan and Arizona
- Approved Vendor for the State of California
- For the first time in the United States a mixed dry cell battery recycling process is offered that is:
 - Room temperature – no longer a need for High Temperature Metal Recovery
 - Low Emission (shredding technology vs smelting)
 - Closed loop process exceeds US EPA regulation guidelines
 - Highest recovery rates of any system in the world
 - Utilizing patented, state of the art technology mechanical process

The Future of Battery Recycling Has Arrived
