

## ***WHY CONTRIBUTE?***

### **WHO IS CPSC?**

- ✓ A non-profit corporation of more than 300 local governments, associations, businesses, and individuals
- ✓ Support from organizations focused on waste water, storm water, solid waste, hazardous waste, environmental and public health, utility districts, and sustainability

### **WHAT IS CPSC'S MISSION?**

- ✓ To shift the cost of end-of-life product management from local government and rate-payers to the producers and consumers of those products
- ✓ Use free-market competition to encourage re-design of products and packaging to be less toxic, more easily recycled, and more durable/repairable and to reduce recovery system costs

### **WHY IS CPSC NECESSARY?**

- ✓ Costly Unfunded Mandates Continue...
  - Universal waste landfill ban cost local governments \$100 million annually to comply
  - 2008 Sharps (needles, syringes, lancets, etc.) landfill ban enacted
  - Pharmaceuticals and other products will likely be banned in future years.

### **CPSC ASKS QUESTIONS...**

- ✓ Why should managing hazardous products be the responsibility of local government?
- ✓ By providing “free” disposal service to the producers of toxic and disposable products, are local governments subsidizing, with tax dollars, the creation of hazardous products?

### **WHAT DID CPSC ACCOMPLISH IN 2011?**

- ✓ CPSC provided interviews and expertise in over [30 press stories](#) making local, statewide and national news on subjects from the need for pharmaceutical take-back in the [Bay Citizen](#) to the paint legislation that will lead to new California jobs in the [Sacramento Bee](#);
- ✓ Educated 50 students on the *Fundamentals of EPR* as part of the California Resource Recovery Association's certification program;
- ✓ Co-authored an [article](#) with the Carpet America Recovery Effort (CARE) to promote carpet stewardship;
- ✓ Presented our Second Annual [Arrow Awards](#) to recognize the efforts of companies who are leaders in product stewardship in California;
- ✓ CPSC provided comments on the Green Chemistry regulatory process ensuring product take-back is implemented for hazardous products;
- ✓ Reviewed, commented and provided advocacy for two EPR bills: Mercury Lighting [SB589](#) (Lowenthal) (Blumenfield) and Batteries [SB 515](#)(Corbett).
- ✓ Secured support for EPR from national and statewide organizations, businesses and foundations including: Recology, Republic, Reusable Packaging Association, Amazon Paint, Visions Recycled Paint, The Carpet Recyclers, and Rent a Green Box to name a few;

- ✓ CPSC Completed over 92 presentations, 5 workshops, 2 radio interviews, 1 press conference, 4 booths, and [3 Webinars](#) on Product Stewardship and its importance to California's economic future;
- ✓ In addition, we presented via web to [Global Product Stewardship Council](#), had six meetings with product stewardship organizations, and various site tours in Switzerland-France-Germany. Our presentations reached over 29,000 people in 2010-11;
- ✓ Presented in Australia on EPR in the United States all expenses paid, and worked to build strategic alliances with various international corporations including Staples, Coca-Cola and Nestle Waters;
- ✓ Hosted and facilitated three free public webinars on the paint stewardship law with technical support from PaintCare and financial support from our business partners at Amazon Paints and Visions Recycled Paint. We also hosted a webinar on the battery stewardship law funded by Call2Recycle;
- ✓ Co-hosted a statewide [workshop on EPR for Mercury Lamps](#) and [EPR for Batteries](#)

### **PRIORITIES FOR 2012**

CPSC is committed to building on our early success by focusing on the following products in 2012:

- ✓ Batteries
- ✓ Carpet
- ✓ Mercury Lamps
- ✓ Mercury Thermostats
- ✓ Paint
- ✓ Sharps

### **WHY CONTRIBUTE TO CPSC?**

- ✓ Build capacity and knowledge among local governments and stakeholders to bring about producer financed and managed end-of-life systems for product discards.
- ✓ Develop practical local and statewide EPR policy and tools such as model ordinances and legislation, newsletters, articles, policy briefings, PowerPoint presentations, etc;
- ✓ The number one reason, for most jurisdictions, is to *save money in the future and create jobs with post-consumer materials by remanufacturing them into new products.*

### **Support CPSC to make EPR a reality in California - an excellent return on investment!**

In our efforts to educate elected and appointed officials and other decision makers on the benefits of EPR to local government, [124 EPR Resolutions](#) have been passed by California local jurisdictions and organizations supporting product stewardship. These results are due to your support! Help us continue this work by making a tax-deductible contribution to CPSC.

