

SUPPORT PRODUCT STEWARDSHIP!



Product Stewardship or **Extended Producer Responsibility** (EPR) means whoever designs, produces, sells or uses a product takes responsibility for minimizing its environmental impact through all stages of the product's life cycle.

Producers hold the key since only they can design products that:

- ✓ Are less toxic
- ✓ Are easy to reuse, repair and recycle
- ✓ Use less wasteful packaging

Currently local governments and taxpayers are expected to foot the bill for expensive disposal programs for common items like paint, pesticides, fluorescent lights, and batteries.

Product Stewardship helps:

- ✓ Reduce waste
- ✓ Create green jobs
- ✓ Reduce greenhouse gas emissions
- ✓ Create demand for recycled products
- ✓ Improve water quality
- ✓ Reduce litter & marine debris
- ✓ Protect public health

LEARN MORE / GET ACTIVE

www.calrecycle.ca.gov/EPR

www.calpsc.org



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