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**REPORT/RECOMMENDATION TO THE BOARD OF SUPERVISORS
OF SAN BERNARDINO COUNTY, CALIFORNIA
AND RECORD OF ACTION**

June 5, 2007

FROM: VANA R. OLSON, Director
Department of Public Works – Solid Waste Management Division

SUBJECT: COUNTY OF SAN BERNARDINO SUPPORT AND MEMBERSHIP TO THE
CALIFORNIA PRODUCT STEWARDSHIP COUNCIL

RECOMMENDATION:

- 1) Authorize Chairman of the Board to sign letter of agreement with the California Product Stewardship Council (CPSC), and
- 2) Authorize the Solid Waste Management Division to submit letter to the CPSC.

BACKGROUND INFORMATION: On April 10, 2007, the Board of Supervisors directed the Solid Waste Management Division (SWMD) to return within 90 days with recommendations for improved recycling efforts including incentive programs for use of environmentally friendly biodegradable products. In response to this directive, and prior to the release of recommendations, the SWMD finds the importance for the County to authorize membership via a letter of agreement with the California Product Stewardship Council (CPSC) in order to promote Extended Producer Responsibility (EPR). EPR, also known as Product Stewardship, is a policy approach that holds producers liable for the costs of responsibly managing their products at end of life. EPR acknowledges that producers have the greatest control over product design and marketing and therefore have the greatest ability and responsibility to reduce toxicity and waste.

The mission of the CPSC is to shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability. Functions of the CPSC include: 1) Build capacity and knowledge among local governments, and build relationships with stakeholders to bring about producer financed and managed systems for product discards including, but not restricted to, products covered by the Universal Waste Ban; 2) Provide a forum for the exchange of information regarding existing and proposed EPR Programs; 3) Develop and recommend practical local and statewide EPR policy and educational tools such as model ordinances and legislation, newsletters, articles, policy briefings, etc.; 4) Provide effective leadership on EPR initiatives in California and develop a prioritized list, with timelines, of future EPR programs; and, 5) Inform elected and appointed officials and other decision makers on the benefits of EPR to local government.

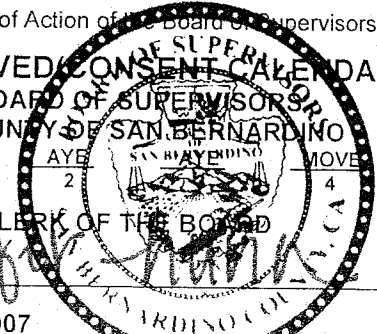
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cc: PW-SWMD-Olson
PW-SWMD-Wulfman
CC-Morisaki
CAO-Forster
Auditor-Gen Acct Mgr
File-Solid Waste-General
w/ Attachment
jll
6/7/2007

Record of Action of the Board of Supervisors
APPROVED (CONSENT CALENDAR)
BOARD OF SUPERVISORS
COUNTY OF SAN BERNARDINO

MOTION	AYE	AYE	MOVE	SECOND
	1	2	4	5

DENA M. SMITH, CLERK OF THE BOARD
BY *Jennifera*
DATED: June 5, 2007



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**BOARD OF SUPERVISORS
COUNTY OF SAN BERNARDINO SUPPORT AND MEMBERSHIP
TO THE CALIFORNIA PRODUCT STEWARDSHIP COUNCIL
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CPSC membership includes members from cities, counties or other local government bodies who sign a Letter of Agreement and publicly support the principles of Product Stewardship. No fees are required to become a member of CPSC.

REVIEW BY OTHERS: This item was reviewed by County Counsel (Maxine Morisaki, Deputy County Counsel, 387-3203) on May 21, 2007 and the County Administrative Office (Tom Forster, Administrative Analyst, 387-4635) on May 24, 2007.

FINANCIAL IMPACT: SWMD has budgeted \$10,000 for support of CPSC activities in its FY 2007/08 Operations Budget (EAA-SWM-200-2445).

SUPERVISORIAL DISTRICT(S): All

PRESENTER: Peter H. Wulfman, Division Manager, 386-8703

