



Department of Public Utilities
Solid Waste Division

September 8, 2007

Chair Margo Reid-Brown and Board Members
California Integrated Waste Management Board
1001 I Street
P.O. Box 4025
Sacramento, CA 95812

Sent via e-mail

SUBJECT: Letter of Support for Staff Recommendations in September Agenda Item #12

Dear Madam Chair and Board Members:

The City of Fresno fully supports the concept of Extended Producer Responsibility (EPR). The City of Fresno supports the CIWMB Staff Recommendations, and request that the Board adopt Option 1:

1. Adopt the EPR framework outlined in Attachment 1;
2. Develop a legislation proposal for an overall EPR framework;
3. Continue implementing voluntary product stewardship initiatives; and,
4. Convene an advisory committee to determine and prioritize products for new product stewardship initiatives.

Attached is a Fresno City Council resolution, identifying the Council's concerns regarding producer responsibility. The Council Resolution 2007-221 resolves as follows:

NOW, THEREFORE, BE IT RESOLVED BY THE Council of the City of Fresno, consistent with and in furtherance of the Fresno Green Strategies, as presented to Council on May 1, 2007, as follows:

1. THAT the Council encourages all manufacturers to share in the responsibility for eliminating waste -- through minimizing excess packaging; designing products for durability, reusability and the ability to be recycled; using recycled materials in the manufacture of new products; and providing financial support for collection, processing, recycling or disposal of used materials.
2. THAT the State and Congressional delegations should introduce and pass legislation which shifts the burden of managing discarded products containing toxic material from local governments to the producers of those products.
3. THAT The Council further resolves that this change in policy should be undertaken as part of a broader effort to eliminate waste by consumers, government, and business, pursuing the principles and goal of Zero Waste.

City of Fresno staff are committed toward participating in the advisory committee and stakeholders groups as the process rolls-out. We are grateful to the Board and the Board staff for taking such a leadership role on this important issue which is necessary to address the "other 50%" as we reach for Zero Waste.

Sincerely,

Robert Gedert Chief of Recycling Operations City of Fresno - Solid Waste Management Division	Patti Toews Recycling Coordinator City of Fresno - Solid Waste Management Division
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Attachment: City Council Resolution 2007-221