



Date: August 26, 2010

Contacts: Heidi Sanborn, Executive Director, CPSC 916.402.3911 cell / 916.480.9010

PRESS RELEASE

ASSEMBLYMEMBER BOB BLUMENFIELD RECEIVES STATEWIDE AWARD

FOR IMMEDIATE RELEASE – Van Nuys, California – Assemblymember Bob Blumenfield (D – Van Nuys) received statewide recognition before a packed audience during the [California Resource Recovery Association's](#) (CRRA) 34th Annual Conference, “Cooling the Material World with Zero Waste.” CRRA’s annual awards ceremony and the [California Product Stewardship Council's](#) (CPSC) Inaugural 2010 California Stewardship “Arrow Awards” took place at the Sacramento Convention Center.

Assemblymember Blumenfield received CPSC’s

Legislative Recognition Award for authoring AB 2176 for mercury-containing lamps. Assemblymember Blumenfield’s bill would establish a product stewardship system for mercury-containing compact fluorescent lights and tubes. These products contain mercury vapors, which can be released to the atmosphere if broken. Mercury is a bioaccumulative toxin that affects the nervous system.



Figure 1 L-R: Heidi Sanborn, CPSC Executive Director; Assemblymember Bob Blumenfield

Product stewardship is a strategy to place a shared responsibility for end-of-life product management on the producers, and all entities involved in the product chain, instead of the general public; while encouraging product design changes that minimize a negative impact on human health and the environment at every stage of the product's lifecycle.

“We want to thank Assemblymember Blumenfield for authoring this important legislation,” said Heidi Sanborn, Executive Director of the California Product Stewardship Council. “Assemblymember Blumenfield is truly a leader in the product stewardship movement and we are pleased to spotlight his contributions to protecting taxpayers and ratepayers in addition to public health in California.”

For a complete list of honorees, please go to www.crra.com or <http://www.calpsc.org/awards/index.html>

CPSC - The California Product Stewardship Council educates both the public and private sectors about Product Stewardship and closely partners with business, jurisdictions, waste and recycling companies, manufacturers and others to promote and encourage sustainable practices and to recognize those companies who are taking a leadership role in participating in waste reduction. For further information please visit www.CalPSC.org

CRRA - Founded in 1974, the California Resource Recovery Association (CRRA) is an environmentally focused professional organization for people involved in resource conservation through extended producer responsibility and waste prevention, reuse, recycling and composting activities. CRRA members use their collective knowledge and experience to create and implement innovative solutions and programs to reduce materials going to landfill so to reduce greenhouse gas emissions, energy use, and water and air pollution. In recent years, CRRA has increasingly focused on the fundamental connection between material management practices and climate impacts. For further information about our organization, please visit www.crra.com