



Recycling Made Easy for Retailers

No-Hassle, In-Store Recycling for Rechargeable Batteries and Cell Phones

Call2Recycle® is a free, in-store rechargeable battery and cell phone recycling program that helps increase retailers' store traffic, commitment to the environment and customer loyalty.

How Does Recycling Work?

Call2Recycle® provides all collection containers and collateral materials, and pays all shipping and recycling costs. Participants receive detailed collection reports and Certificates of Recycling. The transport and recycling of used rechargeable batteries and cell phones are in full compliance with the U.S. DOT and the Universal Waste Rule.

Batteries We Accept

Rechargeable batteries can be found in cordless power tools, cell phones, cordless phones, laptop computers, digital cameras, two-way radios, camcorders, toys and more.

Participation is **FREE** and **EASY!**

How Can I Join?

Call 1-877-2-RECYCLE or visit call2recycle.org today!

Sample Participating Retailers



Benefits of Call2Recycle®

- It's Free
- Detailed Tracking & Reporting, including Certificates of Recycling
- Accessible Customer Service
- E-Stewards Qualification by the Basel Action Network (BAN)
- Full Compliance with U.S. Dept. of Transportation Regulations
- Over 50 million pounds of batteries recycled

Why Join?

There are many benefits to becoming a collection site:

- **Project A Green Image** - Demonstrate your commitment to preserving the environment.
- **Increase Sales** – Customers who recycle shop for replacements.
- **Increase Interaction** – Face-to-face with customers.
- **Enjoy Free Promotion** – Your store will be listed on our web site and toll free consumer helpline.
- **Conserve Natural Resources** – Reclaimed battery components can be used to make new products.
- **Meet State Legal Requirements** – Some states may require retail participation in recycling.