



# CPSC

**California Product  
Stewardship Council** SM

## Procurement Policies and Producer Responsibility

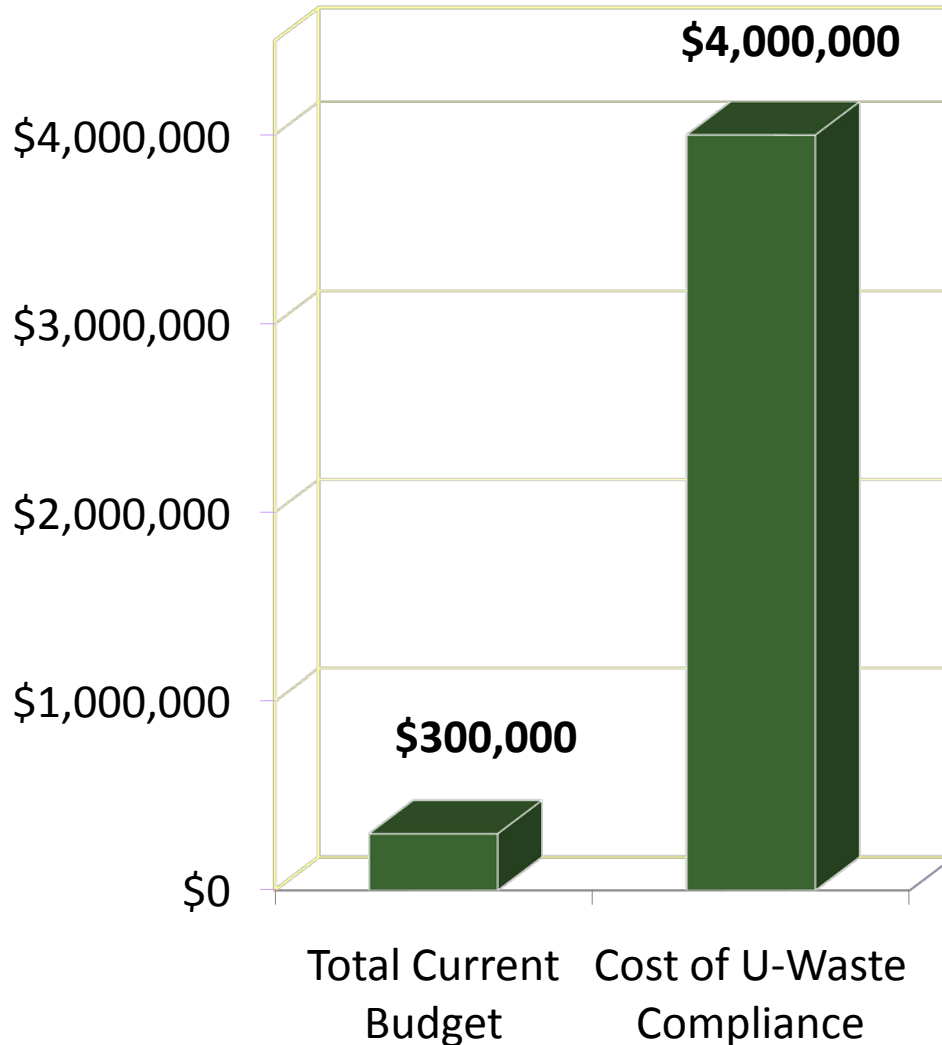
October 19, 2010

# Workshop Agenda

- EPP/EPR – An Overview
- Best practices: Contracting for EPR
- Review existing EPP/EPR policies
- Incorporate EPP/EPR language into existing policies
- Questions/Next Steps

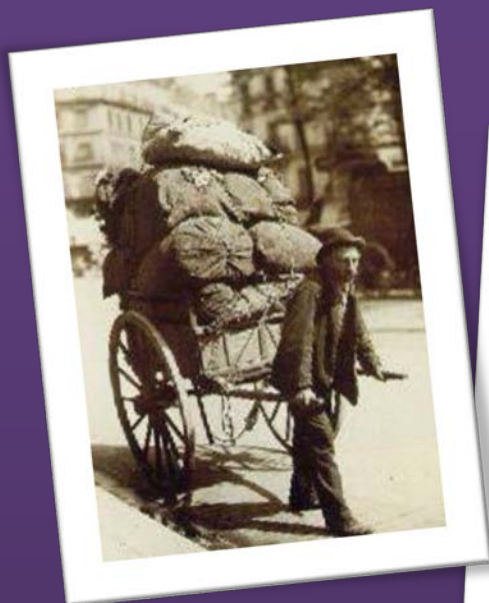
To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

# The High Cost of Compliance

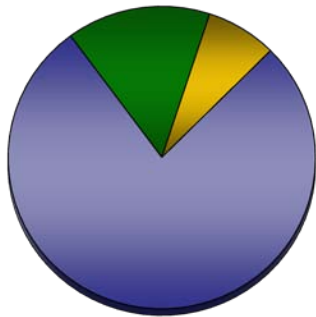


Source: San Luis Obispo County, 2006

# A Simpler Time



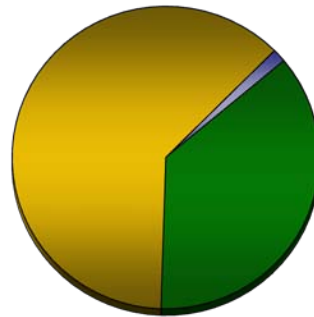
# Waste Generation & Recovery Are Changing



**1900 – New York City Landfill**



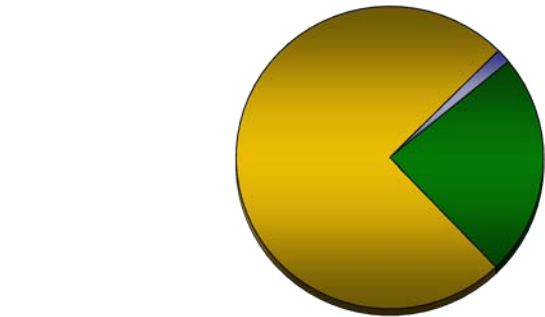
Mineral



**1960 - USA**



Food/Yard



**2000 - USA**



Products

EPA data from a report by the Product Policy Institute (PPI), *Unintended Consequences: Municipal Solid Waste and the Throwaway Society*. Permission for use of illustration granted by PPI.

# Disposable

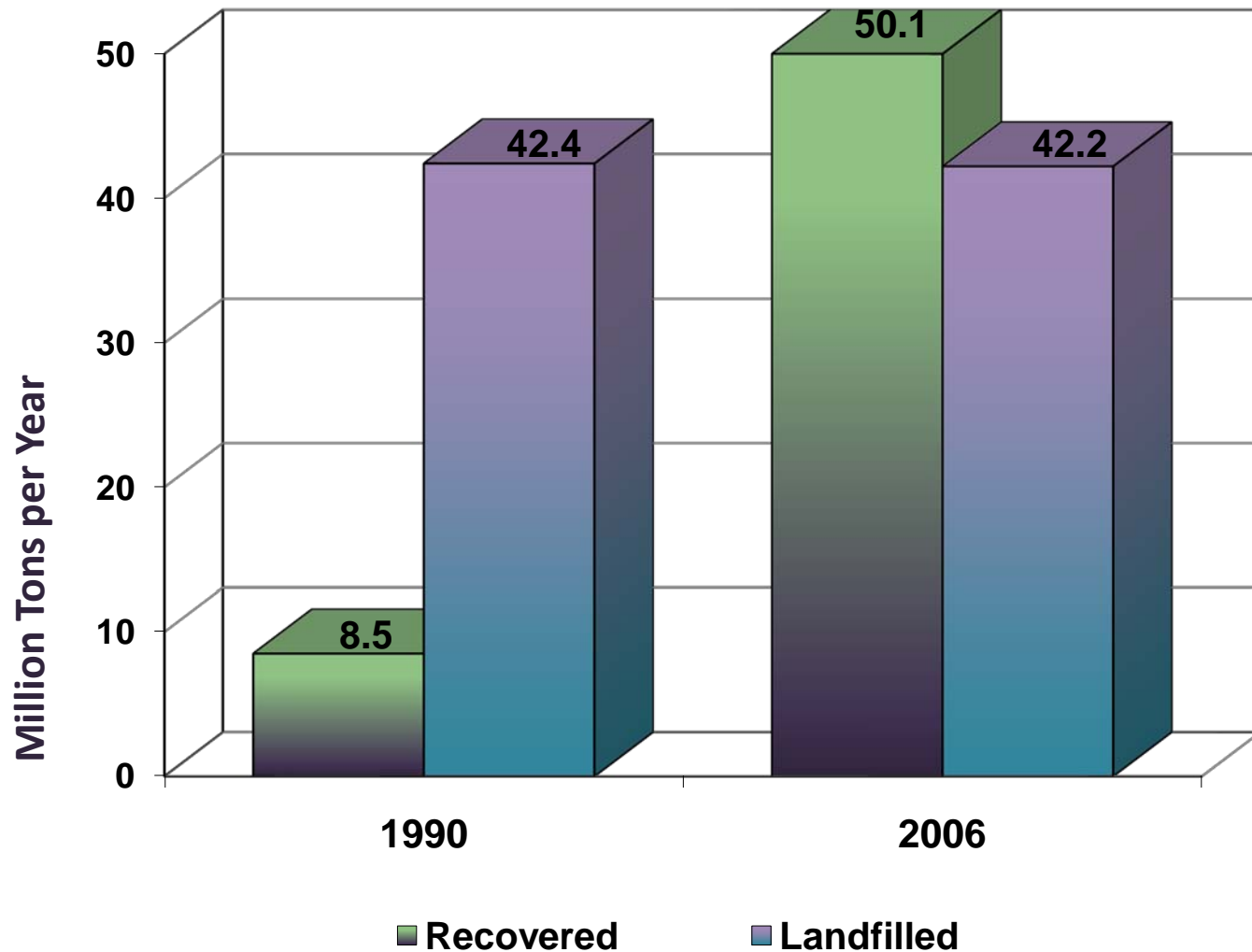


# By Design

# Toxic



# Landfilling Has Not Decreased



Source: CalRecycle Statewide Goal Measurement  
at <http://www.calrecycle.ca.gov/lgcentral/rates/Graphs/RateTable.htm> includes organics.

# Today's Linear Waste Management System



# Tomorrow's “Cradle to Cradle” System



# How do we make the 'Cradle to Cradle' system a reality?

- Environmentally Preferable Purchasing
- Extended Producer Responsibility (EPR), also known as Product Stewardship

# How to Incorporate EPR Into Procurement Policies

# Procurement Contract Language

- Review procurement specifications
  - Ensure that outdated/unnecessary requirements do not *exclude* any products from consideration



# Define Your Scope

- Product Domain – What is covered & exempt?
- Environmental standards/legislation: What standards will be used to establish minimum requirements?
- Targets/goals: establish program benchmarks and appropriate units of measurement (i.e. minimum percent post-consumer recycled content, etc.)

# Incorporate Key Terminology

- Determine what language you will use in your EPR policy. Examples include:
  - Extended Producer Responsibility (EPR)
  - Producers
  - Cradle to Cradle Impacts
  - Product Stewardship Program
  - Stewardship Organization
  - Procurement
  - Vendor/Contractor

# Define the Responsibilities of Procurement Services

- Actionable items in policy. Examples include:
  - Procurement shall purchase products that comply with all applicable standards
  - Procurement shall include contract language that fosters take-back and management services for environmentally responsible end-of-life disposal

# Define the Responsibilities of Vendors

Actionable items in policy. Examples include:

- Vendor will provide cost effective product stewardship solutions
- Vendors will redesign their product and packaging materials to fulfill EPR objectives, which helps decrease the amount of end waste disposed of by the agency (see Sample Proposal Language)

# Procurement Contract Language

- Amend procurement specifications
  - Include recycled-content product language
  - Ask for ‘take-back’
  
- Resources:
  - Sample language in DGS Best Practices Manual for EPP <http://www.green.ca.gov/EPP/Introduction/default.htm>
  - EPR Policy Template [www.calpsc.org](http://www.calpsc.org)

# TIP! BEST PRACTICE

Purchase from manufacturers or local vendors that offer collection or recycling systems that they finance or operate themselves. This creates the **incentive** for manufacturers to **redesign their products** for maximum recyclability and minimum waste\*

\* *Best Practices: Contracting for EPR* © 2010

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