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LOS ANGELES-BASED OPPORTUNITY GREEN RECEIVES STATEWIDE RECOGNITION FOR ACHIEVEMENTS IN PRODUCT STEWARDSHIP

FOR IMMEDIATE RELEASE

Sacramento, CA – August 8, 2011. Los Angeles-based Opportunity Green was one of four California companies honored by the California Product Stewardship Council (CPSC) during the organization's Arrow Awards ceremony held in San Diego during the California Resource Recovery Associations 35th annual conference. The Arrow Awards were created by CPSC with a grant from the Department of Resources Recycling and Recovery (CalRecycle) given to the Del Norte Solid Waste Management Authority.

Opportunity Green received the Golden Arrow Award for Overall Excellence in Product Stewardship for their efforts in bringing together leading companies and visionaries to create opportunities and innovations that drive today's sustainability movement. Focusing on the "triple bottom line"—people, planet and profit—they foster vital changes in product development not only by bringing groups together, but making the conference itself carbon neutral. Beyond the conference, they inspire local production companies, movie studios and other businesses to make responsible changes in their energy use, including integration of electric vehicles and compostable products. For more information, visit www.opportunitygreen.com.

Savory and Sweet Catering, Agricultural Container Recycling Council and the US Air Conditioning Distributors also received statewide recognition for excellence in system design and innovation, coalition building and product take-back.

"We are so pleased to spotlight the contributions of these businesses and organizations that are truly product-stewardship stars in California," said Heidi Sanborn, Executive Director of CPSC.

Honorees were escorted down a recycled red carpet, donated by Bentley Prince Street, a California carpet manufacturer.

For a complete list of honorees, please go to: www.calpsc.org/awards/winners.html

CPSC educates both the public and private sectors about product stewardship and closely partners with businesses, jurisdictions, waste and recycling companies, manufacturers and others to promote and encourage sustainable practices. Through its annual Arrow Awards, the nonprofit recognizes companies that are taking a leadership role in waste reduction.

For information, please visit www.CalPSC.org.



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