



San Gabriel Valley
Council
of Governments



CPSC
California Product
Stewardship CouncilSM

SAN GABRIEL VALLEY COUNCIL OF GOVERNMENTS ENDORSES PRODUCER RESPONSIBILITY

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Pasadena, CA (April 27, 2010) - The San Gabriel Valley Council of Governments (SGVCOG) has joined a long list of cities and counties and adopted a resolution in support of Extended Producer Responsibility. Extended Producer Responsibility (EPR), also known as Product Stewardship, is a policy approach in which producers have cradle-to-cradle responsibility for the products they create and sell and are responsible for designing and managing effective end-of-life systems for those products.

“I am delighted that the San Gabriel Valley Council of Governments has adopted this resolution which sends a signal to producers that we are more than willing to work with them in a way that benefits their business, the environment, and our residents.” said Nicholas Conway, SGVCOG Executive Director. “It is vital that we work in partnership with producers so that we can achieve our common goals.”

The SGVCOG is also working with the California Product Stewardship Council (CPSC) to develop a product stewardship program for household batteries and mercury-containing lamps. These types of universal wastes are banned from landfills but few collection opportunities exist in the San Gabriel Valley for their proper management.

Although the State of California has mandated hazardous products be banned from landfill disposal, there is no sustainably funded collection system for products like household batteries, fluorescent lamps and paint, and costs are externalized onto the taxpayers and ratepayers. Product Stewardship provides an economic feedback loop to producers to share in those costs.

“We have statistics that show a benefit to businesses that participate in stewardship programs. We are confident that those benefits can be replicated in the San Gabriel Valley,” said Heidi Sanborn, CPSC Executive Director. “The SGVCOG’s adoption of the EPR resolution shows their commitment to working with producers, retailers and consumers, collaboratively.”

The SGVCOG adopted the EPR resolution on April 15, 2010.

CPSC is a coalition of local governments and their associations related to solid waste, recycling, resource conservation, environmental protection, water quality, and other cross-media issues. In partnership with non-government organizations, businesses, and individuals across California, CPSC has been working to promote product stewardship and EPR in California.

For more information about the project, contact Nicholas Conway, SGVCOG (626)564-9702 or Heidi Sanborn, CPSC Executive Director: 916.480.9010. For general information about EPR go to www.calpsc.org. For more information about CalRecycle go to www.calrecycle.ca.gov.



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