



**San Gabriel Valley
Council
of Governments**



CPSC
California Product
Stewardship Council SM

Media Alert

Battery and Fluorescent Lamp Recycling Project Featured at Solid Waste Forum *CalRecycle and California Product Stewardship Council Leaders to Speak*

WHEN

Monday, January 23
9:45 a.m. – 2:30 p.m.

WHERE

L.A. County Sanitation Districts Administration Office
1955 Workman Mill Road, Whittier, CA 90601

WHAT

The Future of Solid Waste Management Forum

A series of speakers will discuss the status of current recycling projects including the new mandatory commercial recycling law, which must be implemented by July 2012. The keynote speaker is Caroll Mortensen, CalRecycle Director. The day will include speakers, discussions, lunch, an overview presentation about the Puente Hills Landfill and Material Recovery Facility (MRF) followed by an on-site tour of the landfill and MRF.

The California Product Stewardship Council (CPSC) will give an update on a joint project with the San Gabriel Valley Council of Governments (SGVCOG) to recycle more household batteries and mercury containing lamps. This project was funded by a \$396,000 grant from CalRecycle and is in the last months of the more than two year project. The project has established partnership with battery producers to pay for the battery shipping and recycling at over 40 local businesses acting as battery collection sites for consumers who want a convenient place to dispose their used batteries. In addition, the project team partnered with Southern California Edison to recycle over 200 fluorescent lamps at a lamp exchange event. Heidi Sanborn, Executive Director of CPSC, will present findings of consumer and business focus groups, a phone survey of the resident's knowledge of proper management of batteries and mercury containing lamps, and results of the battery collection project to-date, which has been in operation in the region since April 2011.

EXPECTED TO ATTEND

Caroll Mortensen, Director, CalRecycle
Heidi Sanborn, Executive Director, California Product Stewardship Council
Nicholas Conway, Director, San Gabriel Valley Council of Governments
Sam Pedroza, Mayor, City of Claremont
Mary Ann Lutz, Mayor, City of Monrovia
Other relevant industry and public entity personnel

Media Inquiries

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