



San Gabriel Valley
Council
of Governments



January 31, 2012

Webster's Liquor
Attn: Gary Webster
2450 Lake Ave
Altadena, CA 91001

SUBJECT: Battery Recycling Project Competition and Recognition

Dear Gary:

Thank you for participating as one of the 40 battery collection locations in the San Gabriel Valley for our recycling project. We have great news to report - since last April the project has collected nearly 5,000 pounds of batteries!

However, your business is one of eight take-back locations that have not yet mailed back any battery boxes for recycling and we want to help you overcome any challenges that you have faced. We understand this is a joint effort and hope you will call me to talk about how we can better support your store's efforts.

We would also like to include you in the successes of our project before we stop collecting data for the state grant on March 31, 2012. Although battery boxes can remain in your store after the reporting of data to the state, we ask that you **encourage customers to bring batteries in by March 31st** to capture it in the final grant report.

We will hold a project wrap-up celebration and press event just before the end of the grant reporting. Awards will be given to the location that has collected the most batteries overall and the location that collects the most batteries in February 2012. You have until close of business on February 29, 2012 to complete your collections for this contest.

End of Project Recognition Celebration

Date: Thursday, March 15, 6:00 p.m.

**Location: West Covina City Hall, Community Room (1st floor)
1444 W. Garvey Avenue, South, West Covina CA**

You are invited to join us! All businesses in attendance will receive recognition for their participation. We will be inviting members of the local newspapers, radio and television along with local elected officials. We have and will continue to work to ensure that the benefits of this project reach your business and customers, and improve the environment. We hope to see you on March 15th.

If you have any questions or need help, please contact me at (760) 902-5565.

Sincerely,

Ashley Hudgens
CV Strategies, Project Press Consultant