



MEDIA ADVISORY

San Joaquin Leading Statewide Paint Recycling Program *San Joaquin County Supervisors Ruhstaller and Ornellas Applaud Joint Effort*

WHAT

County representatives, the Greater Stockton Chamber of Commerce, the Stockton Color Center and the California Product Stewardship Council will gather to announce the successes to-date of the first multi-County retail paint recycling program in California. Representatives will explain why this program is important to California's economic and environmental future and how it works.

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle) and supported by the following partners:



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Since March, residents in San Joaquin, Tehama and San Francisco counties have recycled more than 3,700 gallons of leftover latex paint through this unique pilot project, saving their counties and the ratepayers approximately \$30,000. The program, called the Be Paint Wi\$e Partnership, is funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle). The ultimate goal is to build on the lessons learned through the pilot project and roll out the program statewide.

Nineteen paint retailers in the three participating counties, including the Stockton Color Center, are participating in the pilot program by collecting leftover latex paint from households and providing education materials to “do-it-yourselfers” about buying the right amount of paint to avoid waste.

WHEN

Monday, September 20, 2010
10 a.m.

WHERE

Stockton Color Center
2104 North Pacific Avenue
Stockton, CA 95204

EXPECTED TO ATTEND

Leroy Ornellas, San Joaquin County Supervisor
Larry Ruhstaller, San Joaquin County Supervisor
Dan Durst, Greater Stockton Chamber of Commerce Board Member
Desi Reno, San Joaquin County Integrated Waste Manager
Heidi Sanborn, Executive Director, California Product Stewardship Council
Gary Ammons, Owner, Stockton Color Center
Jerry Noel, President, Visions Paint Recycling
Participating Businesses and other Business Leaders

Media Inquiries

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