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**Subject:** California Paint Stewardship Workshop October 14th  
**From:** "California Product Stewardship Council" <info@calpsc.org>  
**Date:** Thu, Sep 30, 2010 3:43 pm  
**To:** bonnie@greenleafpm.com

Workshop Announcement

September 30, 2010

## Paint Stewardship: Next Steps for California Free Workshop and Webcast



**Date:** October 14th, 2010  
**Time:** 1:00 - 5:00 pm pacific time  
**Location:** CalEPA Headquarters, Coastal Hearing Room  
Sacramento

[View the Agenda](#)

California now joins Oregon as only the second state in the nation to have a product stewardship law for paint! What does this mean for California and how will the new law be rolled out statewide? Please join us for a free statewide workshop and webcast on October 14th to learn about the future of product stewardship for paint in California. The Be Paint Wi\$e Partnership, a collaborative project between the counties of San Joaquin, Tehama and the city and county of San Francisco, coordinated by the California Product Stewardship Council, is hosting this free workshop. Topics include:

- Lessons learned from the 3-County pilot project and how they'll be applied to the statewide roll-out
- Review of tools to teach consumers how to buy the right amount of paint and recycle the rest
- An update on Oregon's paint product stewardship program and lessons learned from Product Care's Mark Kurshner
- Alison Keane from the American Coating's Association will discuss how the stewardship program will be rolled out in California, including timelines and ways local government can support this effort
- How consumers and local government can support markets for recycled-content paint, including government procurement
- Transitioning to statewide paint product stewardship - what's in store for California

**To register for the workshop or webcast**, please contact Bonnie Low, project manager, at [Bonnie@greenleafpm.com](mailto:Bonnie@greenleafpm.com). Registration ends October 13th at 5:00 pm pacific time.

This event is funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle).

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