



MEDIA ADVISORY

Workshop Supports New Paint Stewardship Law and Shares Best Practices from Pilot Paint Stewardship Program

WHAT

A free public workshop and webcast to explore what California's new paint stewardship law will mean for California residents, retailers, contractors and governments and how the lessons learned from a three-county pilot project can be applied to the statewide stewardship program roll out.

With the signing of AB1343, the Architectural Paint Recycling Act (Huffman), California has become only the second state in the nation to enact product stewardship legislation for paint. The producer responsibility law, signed by Governor Arnold Schwarzenegger last month, represents a major paradigm shift in waste management by transferring the responsibility of managing leftover paint from local governments, taxpayers and ratepayers to paint manufacturers.

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle) and supported by the following partners:



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The California Product Stewardship Council (CPSC) is facilitating the workshop. San Joaquin, Tehama and San Francisco counties are participating in the Be Paint Wi\$e Partnership and pilot project, which are funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle).

DATE

Thursday, October 14th, 2010

TIME

1-5 p.m. (PDT)

The Webcast link will be opened 15 minutes prior to the event and provide a direct audio/video feed from the meeting room. LINK: <http://www.calrecycle.ca.gov/Broadcast/> and select Stakeholder Workshop on Paint Product Stewardship

WHERE

CalEPA Headquarters, Coastal Hearing Room
1001 I Street
Sacramento, CA 95812 (downtown area at intersection of 10th & I)

RSVP

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Registration closes October 13 at 5 p.m.

Media Inquiries

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