



Survey: Did We Convince You to Buy Recycled Paint?

Fostering markets for recycled content paint is a primary objective of the San Joaquin Paint Product Stewardship grant. You attended a workshop or meeting where we discussed the merits of green seal certified recycled paint and we'd like your feedback. Please take a moment to fill out the short survey, below.

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle) and supported by the following partners:



SF Environment
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A Department of the City and County of San Francisco



1. Please indicate your type of business or organization by circling one.
 - a. State Government or Local Government
 - b. School
 - c. Business
 - d. Other _____
2. Are you responsible for paint purchasing decisions for your organization?
 - a. Yes
 - b. No
3. Prior to the presentation, were you aware that recycled-content paint that meets the Green Seal (GS)-43 certification standard meets the performance standards of the Master Painter's Institute (MPI)?
 - a. Yes
 - b. No
4. Is GS-43 certification important to you?
 - a. Yes
 - b. No
5. Have you purchased GS-43 recycled content paint previously?
 - a. Yes
 - b. No
6. If so, what was your experience with the GS-43 recycled-content paint?
 - a. Very pleased with recycled-content paint
 - b. Somewhat pleased with recycled-content paint
 - c. Somewhat displeased with recycled-content paint
 - d. Very displeased with recycled-content paint
7. Did we provide you enough information to make an informed decision about using GS-43 certified recycled content paint?
 - a. Yes
 - b. No
8. Have you purchased GS-43 recycled content paint since the presentation?
 - a. Yes
 - b. No
9. If not, do you intend to purchase GS-43 recycled content paint?
 - a. Yes
 - b. No
10. If yes, will the purchase be for business or personal use?
 - a. Business
 - b. Personal
 - c. Both

11. If yes, what factors convinced you to purchase GS-43 recycled content paint? You may select all that apply.
- a. Green Seal certification
 - b. Master Painters Institute approval
 - c. Quality
 - d. Cost
 - e. Availability
 - f. Environmental benefits
 - g. Employing Californians to recycle paint
12. If no, what factors influenced your decision NOT to purchase GS-43 recycled content paint? You may select all that apply.
- a. Concerns about quality
 - b. Concerns about availability
 - c. Concerns about cost
 - d. Lack of color choices
 - e. Lack of finish choices
 - f. Price
 - g. We are contractually committed to other paint vendors or products
 - h. No locations close to me that sell it
 - i. Other _____

13. Additional Comments: _____

Person Completing Survey: _____
 Business or Organization Name: _____
 Title: _____
 Phone: _____ Email: _____