



MEDIA ADVISORY

San Joaquin Leading Statewide Paint Recycling Program

WHAT

County representatives, the California Product Stewardship Council and business leaders involved in the first multi-County retail paint recycling program will gather to share the successes and lessons learned in this public-private partnership. Representatives will explain why this program is important to California's economic and environmental future by creating jobs, saving customers and taxpayers money, and making paint recycling and reuse much more convenient.

Funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle) and supported by the following partners:



SF Environment
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A Department of the City and County of San Francisco



The program, called the Be Paint Wi\$e Partnership, is funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle). The ultimate goal of the project was to build on the lessons learned over the last two years through the pilot project and provide those lessons to the paint manufacturers to prepare for the statewide roll-out the paint stewardship program.

WHEN

Tuesday, March 15, 2011
9 a.m.

WHERE

San Joaquin Board of Supervisors Chambers
44 N. San Joaquin Street, Stockton CA 95202

EXPECTED TO ATTEND

San Joaquin County Board of Supervisors
Desi Reno, San Joaquin County Integrated Waste Manager
Alison Hudson, San Joaquin County Management Analyst
Kimbra Andrews, San Joaquin County Management Analyst
Frank Ferral, Greater Stockton Chamber of Commerce Green Team San Joaquin Chairman
Heidi Sanborn, Executive Director, California Product Stewardship Council
Jerry Noel, President, Visions Paint Recycling

Media Inquiries

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