



**Media Contact:**

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**\*\*\*MEDIA ALERT\*\*\***

**WHAT: Davis Downtown Business Association  
Downtown Visioning and Community Relations Committee**

**DATE: Thursday, June 24, 2010**

**TIME: 8:30 a.m.**

**LOCATION: Hunt-Boyer Mansion  
604 Second Street, Davis**

**Presenter to Discuss Product Stewardship in Yolo County  
with Business Association**

**Davis, Calif., (June 23, 2010)** – During the last year, more than 2,200 pounds of sharps (needles and syringes) have been collected from Yolo County residents. That's about 175,000 needles that won't pose a threat to sanitation workers or the general public.

The sharps collection program is being facilitated by Yolo County and the California Product Stewardship Council (CPSC) through a generous grant from the Department of Resources Recycling and Recovery (CalRecycle) in an effort to provide end-of-life management for this problematic waste stream.

Thursday, CPSC Executive Director Heidi Sanborn will share information about the County's successful collection program and explain how area businesses can support product stewardship efforts that benefit commerce and the environment.

CPSC leads California's waste management reform by providing outreach and education about Extended Producer Responsibility (EPR), also known as Product Stewardship. EPR is a policy approach to place the primary responsibility for end-of-life product management on producers while recognizing that all entities involved in the product chain share responsibility.

Heidi Sanborn is available for interviews. Call 916-402-3911 or for more information about CPSC go to [www.CalPSC.org](http://www.CalPSC.org).

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This media alert was developed with a grant from the Department of Resources Recycling and Recovery (CalRecycle.)