

Workshop: Residentially Generated Household Batteries

Tuesday, April 29, 2008

Group facilitation to design pilot projects

1. Community polls-gain knowledge about how much consumers know about primary and secondary batteries
2. Expand retailer partnerships to include all battery types. Have industry fund the transportation and the jurisdictions will fund the education and recruit businesses.
 - a. Would like to shift the focus from environmental health to human health
3. Radio Shack will work with Santa Clara and maybe Sacramento to expand collection of batteries
4. Study the economic benefits derived from expanded battery programs—behavior consumerism
5. Increase advertising and measure the results
6. Conduct a public education program to increase use of the City of Sacramento's curbside program
7. Experiment with retailers to train employees and managers to take back batteries. Have the employees sign pledges and have them tell customers, "please bring back your batteries". Measure the results
8. Tehama County would like rural pilot programs that would evaluate the educational campaign at retailers of giving out the orange curbside battery bags for curbside collection. Is there an increase in recycling at the curb?
9. Study different strategies for informing people of the differences in batteries and how to collect and return them. Which strategy has the best results?
10. Develop a tool for retailers to train staff. Is there an RBRC certification program? Inform people how to use rechargeable batteries.
11. Government agency batteries—develop strategies to minimize consumption and battery waste prevention. Look at the whole cycle-purchase to reuse. Measure the results through an education program
12. Universal waste collection points at retailers/areas. Have multiple materials collected rather than multiple places that only collect 1 item. Look at rural and urban areas
13. Look at carbon footprint of collection program. Measure the carbon impacts from mail vs. driven transportation programs. (Kings County may be doing mail back)
14. Work to develop a "steel mill" with Gillette and other private industries and government.