

# Product Stewardship

## *The New Frontier in Waste Management*

January 9, 2007 • 9:00 am – 12:00 pm  
Cal EPA Building 1001 I Street, Sacramento 95812 • Sierra Hearing Room

**Workshop Purpose:** Examine the shortcomings of California's current product waste management system and the feasibility of alternatives. Walk away with actionable ideas to promote product stewardship locally and statewide.

**Who Should Attend:** Local elected & appointed officials; staff from HHW, recycling, water quality and pollution prevention programs; waste haulers, retailers, consumers, and other interested stakeholders.

**RSVP:** Heidi Sanborn, (916) 485-7753, [hksanborn@comcast.net](mailto:hksanborn@comcast.net).

### Workshop Location and Parking

**Information:** The Cal EPA Building is at 1001 I Street, Sacramento. From Hwy 5, exit J Street east to 10th Street, turn left and there is a parking garage on the right corner just south of the Cal EPA building. Cal EPA primary entrance is at the corner of 10th and I street directly east of the City of Sacramento City Hall. The building is secure and you must sign-in and receive a "visitor" badge. Then, proceed up the stairs to the second floor and the Sierra Hearing room is to the right behind the stairs. Signs will be posted.

Please try to take mass-transit or carpool to reduce pollution. The nearest light-rail station is at 12th and G Street, a 2 minute walk to the entrance of Cal EPA.

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*This "Listening to Local Government" Workshop has been sponsored by the California Product Stewardship Council (CPSC), with funding from California Integrated Waste Management Board (CIWMB).*

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### California Product Stewardship

**Council Mission:** To shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

### Agenda

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- 9:00 **Introductions and Goals for the Workshop:** Heidi Sanborn, Executive Director, CPSC
- 9:10 **Overview of California's 2006 Universal Waste Ban:** Karl Palmer, DTSC
- 9:20 **Impacts of the Universal Waste Ban on Local HHW Programs and Budgets**
- Tim Smith, Councilman, City of Rohnert Park and Vice-Chair, Sonoma County Waste Management Agency
  - Pat Quinn, Sacramento County Waste and Recycling Department
  - Debbie Basher, City of San Jose Environmental Services Department
  - Lesli Daniel, Calaveras County and Rural Counties Environmental Services JPA
- 9:45 **Extended Producer Responsibility (EPR)/Product Stewardship: What is it?** Heidi Sanborn
- 10:00 **Thoughts on EPR for California**
- Pamela Williams, California Retailers Association
  - Paul Abernathy, Association of Lighting and Mercury Recyclers
- 10:20 **Break**
- 10:30 **Effective Local Actions to Advance EPR**
1. Educate about EPR – using the CPSC PPT
  2. Adopt EPR resolutions and ordinances, and include EPR in procurement policies
  3. Prioritize EPR on local advocacy agenda
  4. Secure approval to send letters from your agency
  5. Work with local retailers as a bridge to EPR
  6. The CPSC Pledge of Support and working with other organizations to advance EPR
- 11:15 **Group Discussion and Commitments to Next Steps**
- 11:50 **Completion of Listening to Local Governments Survey**
- 12:00 **Adjourn**



**California Product Stewardship Council**

[www.caproductstewardship.org](http://www.caproductstewardship.org)

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