



Naomi Lue is an environmental leader and designer with over 20 years of public service. She is a Leadership California alumna, SWANA Gold Rush Chapter Board of Director, California Product Stewardship Council Board of Director, and recipient of Waste360's 40 Under 40 award. Naomi is the Zero Waste Supervisor at Castro Valley Sanitary District (CVSan) in Alameda County. As the senior Department Head, Naomi directs and provides oversight over all aspects of zero waste for CVSan. She is responsible for overseeing CVSan's Zero Waste Strategic Plan and

Communications Plan, franchised collection and disposal agreements, directing and managing Castro Valley's sustainable materials management programs, events, grants, and developing educational programs and marketing materials. Through her leadership, she has been instrumental in transforming the Department's strategies, operations, sustainability, financial management, customer service, print and web communication, social media campaigns, and organics and recycling programs for single and multi-family residents, commercial businesses, and schools.