



Who Are We?

Since 2007, the **California Product Stewardship Council (CPSC)** has built a powerful nonprofit network of local governments, non-government organizations, businesses, and individuals supporting policies and projects where producers share in the responsibility for **managing problem products** at their end of life. CPSC is California's leading educator and advocacy expert on product stewardship, extended producer responsibility (EPR), and green design.

What Does CPSC Do For Our Funders:

- **Provides a toolkit** to better support current and future sustainability & producer responsibility programs
- Engage in our **advocacy activities**, education initiatives, and important regulatory and policy decisions
- Attend exclusive **Policy & Education Advisory Committee (PEAC)** meetings which discusses current legislation & regulations and advises the CPSC Board on policy direction
- Participate in **monthly calls** for Associates (local government only) to share updates on projects, programs, public education, and state/local policy information
- **Collaborate** on projects addressing hard-to-manage products
- Access **education services** such as newsletters, workshops, presentations, and webinars



Sponsorship Fee Schedule + Benefits

Sponsorship Level	Annual Contribution	Sponsorship Benefits
Green	\$250 - \$999	<ul style="list-style-type: none"> • Sponsor name listed on CPSC Funders webpage & slides • Receive e-newsletters and join listservs
Bronze	\$1,000 - \$2,499	<p>GREEN level benefits plus:</p> <ul style="list-style-type: none"> • Sponsor name listed on all workshops, webinars, and CPSC events • Invited to exclusive CPSC events, webinars, and workshops
Silver	\$2,500 - \$4,999	<p>BRONZE level benefits plus:</p> <ul style="list-style-type: none"> • Logo on CPSC Funders webpage & slides • Can request that Board appoint representative to Policy and Education Advisory Committee (PEAC)
Gold	\$5,000 - \$9,999	<p>SILVER level benefits plus:</p> <ul style="list-style-type: none"> • Logo on CPSC's general newsletter • Authorization to place CPSC logo on sponsor website • CPSC provides up to one on-site training for sponsor's staff per year
Platinum	\$10,000 - \$19,999	<p>GOLD level benefits plus:</p> <ul style="list-style-type: none"> • Opportunity to participate in annual Arrow Awards review panel, speaking engagements, and other press opportunities • Sponsor invited to special Board dinners and events for up to two attendees
Circular	\$20,000+	<p>PLATINUM level benefits plus:</p> <ul style="list-style-type: none"> • Customized press for sponsor