

March 16, 2026

The Honorable Isaac Bryan
Chair, Assembly Natural Resources Committee
1021 O Street, Suite 5630
Sacramento, CA 95814

Submitted via LegInfo

RE: AB 2253 (Boerner): Environmental Marketing Claims - SUPPORT IN CONCEPT

Dear Chair Bryan,

The California Product Stewardship Council (CPSC) expresses our **SUPPORT IN CONCEPT** for **AB 2253 (Boerner)**, which extends SB 343's (Allen, 2021) language regarding the recyclability of products, from plastic food containers. CPSC supports consistency and honesty in how recyclability claims are defined and communicated to consumers.

Since 2007, CPSC has worked to develop California's visionary Extended Producer Responsibility (EPR) and Product Stewardship policies, sponsoring bills such as SB 212 (Jackson, 2018) for medicine and sharps, and SB 707 (Newman, 2024), The Responsible Textile Recovery Act.

CPSC recently hosted a chemical processing charrette, which brought diverse stakeholders for a focused discussion on the future of chemical processing in California's recycling system. Below, we highlight relevant points from our [chemical processing position](#) paper that align with AB 2253 (Boerner).

- I. Chemical processing, which often uses solvents to break down plastics and textiles into basic chemical components, still needs to demonstrate compliance with California's recycling standards, therefore recyclability claims should reflect this fact.
- II. Better education on recyclability claim standards, aimed at chemical processors, recyclers, and other industry stakeholders, is needed to increase compliance and support emerging technologies entering California's circular economy.

CPSC supports the spirit of AB 2253. To avoid a 'one-size-fits-all' approach that might over-regulate non-plastic streams, we encourage a framework that provides clear compliance pathways and leverages the expertise of existing programs to define and monitor their own material and product-category-specific recyclability standards. Recognizing these nuances, AB 2253 can ensure that recyclability claims are both technically accurate and a true win for California's circular economy!

For these reasons we are proud to SUPPORT AB 2253.

Respectfully,



Dr. Joanne Brasch

1. California Product Stewardship Council (2025). What is Chemical Processing for Material Recovery? Position Paper. https://ad724e89-1195-4d84-aff0-7c766c17632d.usrfiles.com/ugd/ad724e_ccad060f5f144128bf79dacdb1e041ea.pdf

Director of Advocacy and Outreach
California Product Stewardship Council

CC: The Honorable Tasha Boerner, California State Assembly