

Become a CPSC Sponsor

What is the California Product Stewardship Council?

The California Product Stewardship Council (CPSC) is a powerful network of businesses, local governments, non-government organizations, and individuals supporting policies and projects where producers share in the responsibility for managing problem products at their end of life.

CPSC is California's thought leader and expert on Product Stewardship, Extended Producer Responsibility (EPR), and Green Design.

The CPSC Mission

Our Mission is to shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

What does CPSC Do For Our Sponsors?

CPSC produces for you! As an organization, we pride ourselves on our ability to not only consult with our Sponsors on policies and regulations, but also to include them in advocacy and education initiatives and important decisions with some of the state's most powerful governmental decisionmakers. We offer Sponsors the opportunity to be part of important policy discussions via our Policy and Education Advisory Committee (PEAC) at certain funding levels. CPSC also promotes our Sponsors via our website, listservs, and countless statewide presentations. CPSC works with sponsors to improve product designs and to meet the evolving needs of consumers. Let's discuss how CPSC can help you, too!

CPSC Amplifies Your Voice at the Capitol

Values Statement: In support of our Sponsors, CPSC values a **culture of innovation and continuous improvement**, especially in the areas of extended producer responsibility, product stewardship, and green design. The organization has an **action-oriented approach** to identifying and advocating for solutions.



"CPSC knows that business is a critical part of any solution related to California's solid waste problems." - Wes Nelson, GreenWaste Carpet Recycling;

CPSC Board Member

"CPSC is a real connector at the capitol, making sure that stakeholders large and small are involved in making decisions."

- Christine Wolfe, Recology; CPSC Board Member





"CPSC prioritizes finding solutions that meet the needs of all stakeholders and allows everyone to benefit."

- Kristina Miller, City Manager of Corning, CA;

CPSC Board Chair







