



**Wes Nelson, Director of Sourcing & Sales at Circular Polymers by Ascend**

Wes Nelson is the Director of Sourcing and Sales for Circular Polymers by Ascend based in Lincoln, California. Wes has been involved in the sales and marketing of products, installation and services within the flooring industry for over 40 years in Northern California and evolved into the recycling end of the business in June 2011, prior to the implementation of the California Carpet Stewardship Program with AB 2398 on July 1, 2011.

Wes is also an active member of the California Resource Recovery Association (CRRRA), Resource Recovery Coalition of California (RRCC), Northern California Recycling Association (NCRA) and U.S. Green Building Council (USGBC).

He is also a Board member for the California Product Stewardship Council (CPSC) and Chairperson for the California Carpet Advisory Committee on Carpet Recycling, appointed by CalRecycle.