

# 2018 California Stewardship Arrow Award Winners

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[calpsc.org/about-us/arrow-awards/2018-arrow-awards-winner](http://calpsc.org/about-us/arrow-awards/2018-arrow-awards-winner)

The California Product Stewardship Council recognizes California businesses for outstanding leadership, innovation and partnerships in product stewardship and green design. The Arrow Awards recognize innovative product stewardship programs, outstanding partnerships in product stewardship and serve to inspire organizations to integrate the principles of product stewardship.

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## Awards Presented

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Custom-designed awards made of recycled materials by Bay Area artist [Ellen Blakeley](#) were presented at CPSC's Arrow Awards ceremony on Saturday, July 28, 2018 at the [California Resource Recovery Association](#) Annual Conference and Tradeshow at the Marriott City Center in Oakland, CA. The event attracts 700 local and state government representatives, state legislators, and industry representatives annually.

### 2018 Arrow Award Press:

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- [CPSC Arrow Award Press Release 7/25/18](#)
- [Smarter Sorting press release 7-26-18](#)
- [Oakland News Today 7-27-18](#)
- [Waste Advantage 7-27-18](#)
- [Recycling Today 7/27/18](#)

## Golden Arrow Award for Overall Excellence in Product Stewardship

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From left to right: Doug Kobold (CPSC Chair), Chris Ripley (Smarter Sorting CEO), Tedd Ward (Del Norte County, CPSC Board Member).

Photo by Matt Molinari.



Smarter Sorting is the recipient of the 2018 Golden Arrow Award for Overall Excellence in Product Stewardship.



- Smarter Sorting is a data and technology company that used machine learning to build the world's first smart chemical database.
- Works with cities and retailers to divert consumer chemical products, previously labeled as hazardous waste, and creates reuse opportunities.

## Green Arrow Award for System Design and Innovation

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From left to right: Colleen Foster (City of Oceanside, CPSC Board Member), Rob Chase (NewGen Surgical, Founder and CEO), Doug Kobold (CPSC Chair).

Photo by Matt Molinari.



NewGen Surgical is the recipient of the 2018 Green Arrow Award for System & Design Innovations.

- NewGen Surgical redesigns and manufactures medical devices and products that significantly minimize plastic waste from operating rooms – replacing single-use disposable plastic products with ones created with upcycled materials.
- Their Small Change, Big Impact EPPTM program engages healthcare systems to measurably eliminate tons of plastic waste from the supply chain.



## Bow & Arrow Award for Coalition Building

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From left to right: Colleen Foster (City of Oceanside, CPSC Board Member), Kristin Dilallo (CEAR, Director of Marketing), Doug Kobold (CPSC Chair), Tedd Ward (Del Norte County, CPSC Board Member).

Photo by Matt Molinari.

CEAR inc., is the recipient of the 2018 Bow & Arrow Award for Coalition Building.

- CEAR works closely with local governments to create more efficient collection and recycling standards.
- Their unique recycling process, which uses significantly less energy than the most common practices for e-waste recycling, has become a model for companies across the United States.



## Infinity Arrow Award for Service and Take-Back



From left to right: Colleen Foster (City of Oceanside, CPSC Board Member), Mitch Stein (Sports Basement, Marketing), Doug Kobold (CPSC Chair), Tedd Ward (Del Norte County, CPSC Board Member).

Photo by Matt Molinari.

Sports Basement is the recipient of the 2018 Infinity Arrow Award for Service and Take-Back.



- Sports Basement integrated the Flame King 1 lb. refillable propane cylinder into their loyalty program, allowing customers to exchange refillable 1 lb. propane cylinders at no cost and with no waste.
- Through their partnerships, they helped reduce the volume of disposable propane cylinders in the waste stream at parks and facilities all over Northern California.