

Joanne Brasch, PhD
Director of Advocacy

Biography

Dr. Joanne Brasch holds a PhD in Textile Economics and Environmental Analysis from the University of California, Davis. Joanne has held lecturer and research appointments at UC Davis, CSU Sacramento, and Donghua University in Shanghai, China.

She currently works as Director of Advocacy at the California Product Stewardship Council (CPSC) leading projects that promote a circular economy using Product Stewardship and Extended Producer Responsibility. Dr. Brasch is appointed by the Department of Resources Recycling and Recovery (CalRecycle) to the California carpet advisory committee and holds the Vice Chair position. She's the Chair of the American Association for Textile Chemists and Colorists California Chapter and sits on several academic external advisory boards around the Country. She made Waste360's "40 under 40" list for 2021.



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