

March 2023



## Join the next cohort of waste reduction innovators!

The California Product Stewardship Council (CPSC) strives to highlight and uplift California businesses for **outstanding leadership, innovation, and partnerships in product stewardship and green design**. CPSC's annual Arrow Awards recognize innovative product stewardship programs, outstanding partnerships in product stewardship and serve to inspire organizations to **integrate the principles of product stewardship**.

The nomination form is very easy to fill out. Just click the nomination button below, answer a few simple questions, and submit your nomination!

***\*Nomination Deadline: 06/01/2023 @ 5PM\****

[Nominate Today!](#)

## Award Categories

### **The Green Arrow Award for System and Design Innovations**

Given to a company that demonstrates an innovative product, package, or system-approach that removes or reduces toxic or other problematic attributes present in other similar products.

### **The Bow and Arrow Award for Coalition Building**

Given to a company or group that has excelled in building partnerships and demonstrating the inter-dependence between producers, distributors, retailers, public agencies, and other stakeholders. The award may recognize a producer, a group of producers, an industry or trade association, or a stewardship organization that works with public agencies, retailers, or stakeholders to deal with end-of-life (EOL) issues.

### **The Infinity Arrow Award for Service and Take-Back**

Given to a retail business, group of businesses, or chain that has initiated an outstanding take-back program for one or more product as an additional convenience and service to their customers and works with the producers of those products in developing safe storage and recovery of EOL products.

### The Golden Arrow Award for Overall Excellence in Product Stewardship

Given to a company that demonstrates excellence in several aspects of product stewardship, including green design, toxics reduction, packaging reduction, increased reuse, repair, re-manufacture, convenient product take-back and EOL management for one or more products. **NOTE:** The Golden Arrow Award winner will be selected from applicants of the categories above.

## 2022 Arrow Award Recipients



Congratulations to our 2022 Arrow Award winners!  
Read about our prior Arrow Award winners [HERE](#).



### 2022 Arrow Awards Dinner

Following the awards acceptance ceremony held during the 2022 CRRA Conference in Oceanside, California, last year's Arrow Award winners were treated to a delicious taco bar dinner at a local seafood restaurant.

The 2022 Arrow Awards dinner was sponsored by [Athens Services](#).



### Interested in Sponsoring the 2023 Arrow Awards Dinner?

If your organization is interested in sponsoring this year's dinner, please email [info@calpsc.org](mailto:info@calpsc.org) for more information.

Perks of sponsoring the 2023 Arrow Awards dinner include: mention at the state's largest waste conference awards ceremony, company/organization logo featured on presentation slides and event signage, and five minutes to address the group during the dinner. Please reach out for more details!

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## Past Golden Arrow Award Winners

- [California Cloth Foundry](#), 2022
- [REPSCO, Inc.](#), 2021
- [Sierra Nevada Brewing Co.](#), 2020
- [Outerknown](#), 2019
- [Smarter Sorting](#), 2018
- [Labcon](#), 2017
- [U-Haul International, Inc.](#), 2016
- [Be Green Packaging](#), 2015
- [Interface](#), 2014
- [Call2Recycle](#), 2013
- [Shaw Industries](#), 2012
- [Opportunity Green](#), 2011
- [Greater Stockton Chamber of Commerce](#), 2010

[Click here](#) for a complete list of our past winners.

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Consider [donating](#) a tax-deductible contribution this year.  
Donations of any size encouraged; everything helps.

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