

**Joanne Brasch, PhD**  
**Assistant Director**  
**California Product Stewardship Council**

**Biography**

Dr. Joanne Brasch holds a PhD in Textile Economics from the University of California, Davis. She works as Assistant Director at the California Product Stewardship Council (CPSC) leading projects that promote a circular economy using Product Stewardship and Extended Producer Responsibility.



Dr. Brasch has been appointed by the Department of Resources Recycling and Recovery (CalRecycle) to the California carpet advisory committee and holds the Vice Chair position. She's the former Chair of the CalRecycle Mattress Stewardship Advisory Committee and the American Association for Textile Chemists and Colorists California Chapter and sits on several academic external advisory boards around the Country. Joanne has held academic appointments at UC Davis, CSU Sacramento, and Donghua University in Shanghai, China. She made Waste360's "40 under 40" list for 2021.

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