



On Board with Diversity

What is the California Product Stewardship Council?

The California Product Stewardship Council (CPSC) is a powerful network of local governments, non-government organizations, businesses, and individuals supporting policies and projects where producers share in the responsibility for managing problem products at their end of life. CPSC is California's thought leader and expert on Product Stewardship (PS), Extended Producer Responsibility (EPR), and Green Design (GD).

CPSC's Vision and Mission

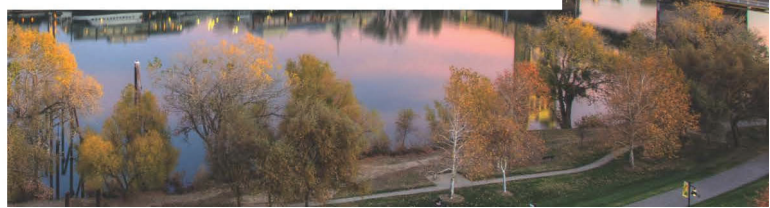
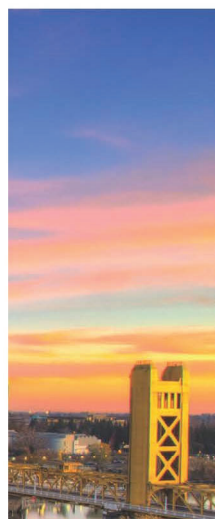
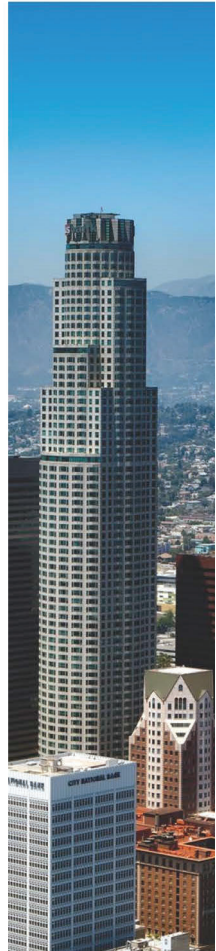
Our vision is that producers have the primary responsibility to establish, fund, and manage end of life systems for their products with State government setting the performance goals, convenience standards, and ensuring accountability and transparency.

Our Mission is to shift California's product waste management system from one focused on government funded and ratepayer financed waste diversion to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design that promote environmental sustainability.

CPSC Values Diversity

Our values are driven by diversity and our staff and board show it. Diversity fuels our spirit and allows us to provide greater value to the communities and organizations we serve. Our commitment to inclusion across race, gender, age, religion, identity, and experience not only provides us with direction and moves us forward, which helps us to tackle waste management problems head-on.

We believe that diversity in thought, people, and experiences will allow us to not only achieve our mission and vision, but also to achieve a greater outcome that will benefit all stakeholders.



Diverse and Effective

CPSC values a **culture of innovation and continuous improvement**, especially in the areas of extended producer responsibility, product stewardship, and green design. The organization has an **action-oriented approach** to identifying and advocating for solutions related to shifting the cost burden of problem products from ratepayers to producers. CPSC remains **focused on the outcome**, which includes placing responsibility for problem products on those that produce them and creating a healthy, equitable, safe, and clean environment in which our generation and future generations may thrive.



"My background, experience, and perspective are recognized and appreciated by my fellow boardmembers."

- Derek Crutchfield, CPSC Board Member

"The waste industry doesn't yet reflect the diversity of the communities it serves, although CPSC is leading the way when it comes to inclusion."

- Manuel Medrano, CPSC Board Vice Chair



"Women in our industry are a growing and powerful force. CPSC recognizes and supports our growth within the industry in countless ways."

- Kristina Miller, CPSC Board Chair

