

2014 California Stewardship Arrow Award Winners

calpsc.org/about-us/arrow-awards/2014-arrow-award-winners

Awards Presented

Custom-designed awards made of recycled materials by Bay Area artist [Ellen Blakeley](#) will be presented at CPSC's Arrow Awards ceremony on August 5, 2014, at the [California Resource Recovery Association](#) & the [Solid Waste Association of North America](#) – Gold Rush Chapter's, Annual Conference in San Jose, CA. The event is expected to have more than 700 local and state government representatives, state legislators, and industry representatives in attendance.



2014 Arrow Award Winners Press Release

Golden Arrow Award for Overall Excellence in Product Stewardship

[Interface](#) was the recipient of the 2014 Golden Arrow Award for Overall Excellence in Product Stewardship.

Interface is the world's largest manufacturer of commercial carpet tile – and the only one dedicated exclusively to this floor covering category. Ray C. Anderson, a 14-year veteran of the flooring industry, founded Interface in 1973, pioneering the concept of modular carpet tile in America. Anderson, who passed away in 2011, was a passionate and outspoken champion of sustainability. In the 1990s, he experienced an epiphany about the well-being of our environment and the obligation business and industry have to be not only good stewards, but to restore the Earth's natural balance. Twenty years ago, he began steering Interface on a path to develop modular carpet using materials and processes that take less from the environment. What has evolved is "Mission Zero," a promise, publicly made in 1994, to eliminate any negative impact Interface has on the environment by the year 2020. What impressed us the most about Interface was its Net-Works program to engage people in rural coastal fishing regions to collect, process and sell discarded nylon fishing nets from the ocean and beaches to be sold to the company's key yarn supplier and made into new carpet fiber, all while protecting ocean life and earning participants a fair wage. A very creative partnership that helps people, marine life, and increases recycling.

Interface[®]

[Interface Press Release](#)

*Pictured (Left to Right) – CPSC Board Member Debbie Basher and Interface representative Mikhail Davis
Photo Credit: Bob Hollis*



Green Arrow Award for System Design and Innovation

Rent A Green Box was the winner of the 2014 Green Arrow Award for System & Design Innovations.

Rent A Green Box is revolutionizing the way America packs and moves, changing it from a waste heavy, environmentally harmful ordeal to a greener, easier process that won't trash the planet. Rent A Green Box designs, builds and sells over 50 eco-friendly, Zero-Waste, Cradle to Cradle packing, moving and storage products, all manufactured right here in California from various recycled post-consumer and industrial trash streams. They invented the Zero Waste Move, built the industry and now lead it by saving consumers time, money and our state's environmental resources. With over a decade of service in California, their Zero Waste Moving Solution has proven that trash is a valuable resource. Their success has clearly demonstrated that consumers will support a green business if it's cheaper, faster and easier than conventional options. Rent A Green Box is great for California's economy, ecology and environment, raising environmental awareness while saving customers time and money in the process.



[Rent A Green Box Press Release](#)

*Pictured (Left to Right) – Rent A Green Box representative Spencer Brown and CPSC Program Manager Christine Flowers
Photo Credit: Bob Hollis*



Bow & Arrow Award for Coalition Building

Call2Recycle was the winner of the 2014 Bow & Arrow Award for Coalition Building.

Founded in 1994, Call2Recycle®—North America’s first and largest consumer battery stewardship program—collects and recycles rechargeable batteries at no cost for municipalities, businesses and consumers. Since 1999, in California, Call2Recycle has partnered with businesses, municipalities and universities to collect over nine million pounds of rechargeable batteries from more than 2,500 drop-off sites. In addition to these partnerships Call2Recycle has also helped to educate the public through websites, articles and other means. Through the Call2Recycle program, California set a national record in 2013 when it became the first U.S. state to collect more than one million pounds of batteries two years in a row. 2014 commemorates Call2Recycle’s 20th anniversary of product stewardship excellence. Since 1996, Call2Recycle has diverted more than 85 million pounds of batteries and cellphones from the solid waste stream and established over 34,000 collection sites throughout the U.S. and Canada.



[Call2Recycle Press Release](#)

*Pictured L to R: CPSC Board Member
Debbie Basher and Call2Recycle
representative Sean Burchill
Photo Credit: Bob Hollis*



Infinity Arrow Award for Service and Take-Back

Sac State Sustainability was the 2014 Infinity Arrow Award winner for Service and Take-Back.

Sac State has made great strides to include the entire Sac State Community—over 28,000 students and over 3,500 faculty and staff and the surrounding community—in its recycling program. All recycling programs for which Sac State’s Facilities Management does not pay for shipping or disposal have now been made available for all university stakeholders. Any member of the Sac State community who now wishes to recycle their electronic waste, latex paint, toner and ink cartridges, and even car batteries are encouraged to do so through Facilities Management’s Sac State Sustainability department. Every time Sac State Sustainability figures out a new waste stream that can be diverted without expense to the tax payer, it opens up that same program to the members of its community. There is never a cost to the university and often, in fact, the school benefits from recycling reimbursement or credit. Additionally the school’s pharmacy hosts one of the three medicine take-back bins started by CPSC in the Don’t Rush To Flush, Meds in the Bin, We All Win campaign. In addition members of the public recycle their used batteries and light bulbs along with all of the above items at numerous recycling events throughout the year.

Sac State Sustainability Press Release



*Pictured L to R: CPSC Board Member Debbie Basher and
Sacramento State University Sustainability representative Janet Dumonchelle
Photo Credit: Bob Hollis*

